



Arizona State University (Downtown Phoenix)

Journalism and Mass Communication, BA

Study details

Course type: Bachelor's degree

Degree: Journalism and Mass Communication, BA CSJMCBA

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 35 430 USD

Reg. fee : 85 USD

Scholarship :

Insurance : 2 765 USD

Intake/s

Jan/May/Aug

Requirements

Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

Additional requirements:

English proficiency requirements for international student admission:

- TOEFL iBT: minimum score of 100 (internet-based test, taken in a testing center) **or**
- IELTS: minimum score of 7.0 **or**
- Pearson Test of English: minimum score of 73 **or**
- Duolingo English test: minimum score of 120 **or**
- Cambridge English exam: minimum score of 185

Accommodation

Provided by partner agencies

Speciality

Transfer admission requirements:

Transfer students (classified as those with 12 or more transfer credit hours after high school graduation) are required to have a cumulative transfer GPA of 3.00 or higher and no English competency deficiencies.

Transfer students with 24 or more transferable credit hours after high school graduation are required to have a cumulative transfer GPA of 3.00 or higher.

Transfer students should contact the school for additional steps after admission to ASU.

Additional information

Program description

The BA program in journalism and mass communication at ASU's Walter Cronkite School of Journalism and Mass Communication, widely regarded as one of the nation's premier media schools, is a highly professional, hands-on degree program that prepares students for careers in mass communications.

Through access to a world-class faculty of journalists, communicators and scholars, and with prestigious internships and immersive learning opportunities, undergraduate students learn the values and principles at the core of media professions, and they master the highly specialized, practical skills needed for success in today's digital world.

Areas of study can include digital media, broadcast news, innovation and entrepreneurship, audience engagement, social media, investigative reporting, public relations and Spanish-language media. The Cronkite School's full-immersion capstone programs afford students the opportunity to gain experience in activities like reporting the evening news on Arizona PBS and creating digital advertising campaigns.

Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Digital Audience Strategy, MS
- Investigative Journalism, MA
- Mass Communication, MMC
- Sports Journalism, MA

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. High-performing students can apply to the school's accelerated master's degree program, which allows for the completion of both a bachelor and master degree in as few as four years. They also can become part of ASU's Barrett, The Honors College.

Global opportunities

Global experience

As the world grows more connected, an understanding of other cultures and places is imperative. Study abroad programs expose students to diverse opinions, new and challenging situations, and opportunities to explore a new country.

Journalism students are offered highly specialized programs that provide the classes and experiences they need, whether covering the Olympics or spending an entire semester abroad. An international experience on a resume can help a candidate stand out in a competitive field.

Career opportunities

Graduates are prepared for a wide assortment of careers with the hands-on training they received in the program as well as in real, professional newsroom experiences.

Popular industries include:

- brand storytelling
- corporate and business communication
- digital marketing
- digital media content creation
- local, national or international news reporting
- public relations
- radio and podcasting
- social media
- videography and photography

Graduates are competitive candidates for many roles, including these:

- audience engagement specialist
- copy editor
- director
- magazine writer
- news anchor
- news reporter
- producer
- radio and podcast host
- videographer