



University of Europe for Applied Sciences (Hamburg) International Business Management

Study details

Course type: Master's degree

Degree: MSc in International Business Management

Study mode: Full time

Duration: 12/18 or 24 Month

Cost of study

Cost : 12 000 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Mar/Sep

Requirements

Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**
Undergraduate degree (Bachelor's, MBA, or Master) officially translated to English or German.
- **CURRICULUM VITAE (CV) (Dated & Signed)**
 - Professional experience: at least 1 year after the first qualifying university degree
- **COPY OF PASSPORT (SCANNED)**
- **MOTIVATION LETTER (MIN 500 WORDS)**
- **LANGUAGE PROFICIENCY**
English language certificate
 - IELTS 6.0 overall / B2 Level
 - TOEFL iBT 72
 - TOEFL ITP (paper based) 543
 - Pearson Test of English (Academic) 59
 - Pearson Test of English (General) Level 1
 - Cambridge English Advanced and Proficiency 169 overall
 - Cambridge Exam First (FCE) B2 CEFR = First (FCE), 160
 - TOEIC Listening 400, Reading 385, Speaking 160, Writing 150
 - PASSWORD 6.0
 - EF SET (50-minute Test) 60 (only for students applying with a MOI letter)
 - Duolingo 105

Accommodation

What can you expect

- Animations Studios
- Green Screen Studios
- Motion Lab
- TV Studio
- Radio Studio
- Screen Printing Workshop
- Photo Studios
- Sound Lab
- Print/Scan Studio
- Teleprompter and LED
- Dark Room
- Editing Room
- Equipment Library
- Rentable equipment
- Mac Pools etc.

Speciality

Spotlight Module "Strategic & Digital Marketing"

Sharpen your competitive edge in international business with our Specialist Module in Strategic & Digital Marketing.

Additional information

Master Business Globally

In our Master's programme International Business Management you will be optimally prepared for a management position at international level. After successful completion, you will not only be qualified for a successful career in management, but will also have the necessary social skills in addition to professional and organisational qualifications. The degree programme enables you to combine it with a part-time job and already gain valuable professional experience.

Your studies at the University of Europe for Applied Sciences are complemented by a high degree of integrative and future-oriented learning opportunities, the application of scientific methods as well as case studies, business games, project and research internships with TOP business partners.

Your Future Career Perspectives

With the master's degree in International Business Management, you are perfectly prepared for various different leadership positions. Aligned with your individually chosen subjects of focus, you will be able to take on roles in middle to top management at national and internationally active

corporations.

You have specialist expertise in the bag and are able to combine academic methods with distinct social competence – an increasingly important requirement for a successful career path as a: Business consultant, International sales and marketing manager, Senior account manager, HR manager, staff developer, Senior controller, cash manager or, Manager corporate strategy

What's more, the Master of Science (MSc) enables you to gain a PhD and doctor title. This is necessary, for example, for teaching and researching at universities and other institutes.