



SRH University (Heidelberg)

International Business Administration (International Experience Track) | English

Study details

Course type: Bachelor's degree

Degree: BA in International Business Administration

Study mode: Full time

Duration: 42 Month

Cost of study

Cost : 10 200 EUR

Reg. fee : 1 000 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct/Apr

Requirements

Entry Qualification

High school / secondary education

The entry qualification documents are accepted in the following languages: English / German.

Upload your electronic copies during the application process.

English

You can find our English language requirements here:

- Duolingo Certificate 110 points
- TOEFL 87 ibt (direct entry) – TOEFL 79 – 86 ibt (with additional agreement)
- TOEIC 785 (Listening/Reading 785, Speaking 160, Writing 150)
- IELTS (academic) 6.5 average – for deviating results see guidelines of the Language Centre – CAE (grade A, B or C)
- CPE (grade A, B or C)
- Pearson English Test Academic (PTE-A) 59 points
- Linguaskill: 176 – 184 (CES) – all four required skills

Language requirements

Other requirements

- General higher education entrance qualification (Abitur) or entrance qualification for universities of applied sciences. If you do not yet have a qualification, we will also accept your most recent intermediate certificate.
- Please note that applicants with foreign qualifications may be considered for direct entry. This means that applicants who fulfil the requirements do NOT have to complete a foundation year before starting their Bachelor's degree.
- Proof of English language skills
- Curriculum vitae – copy of passport/ID card

Accommodation Additional information

Overview

Digitalisation, globalisation, social change – today's companies are facing many challenges. Strengthen your international profile: study business administration and develop innovative solutions and sustainable management concepts for tomorrow.

The International Business Administration programme offers you a holistic management education that helps you develop your soft skills. You get to understand economic contexts and know-how, in order to develop innovative and solution-oriented strategies for international companies. As a student, you will embark on a journey with people from different cultures and countries and you will strengthen your international profile.

Career opportunities

- Human resource manager
- Marketing & sales manager
- Management consultant
- Management positions in banking and finance
- And many more...