



## University of Dundee

### Design for business

#### Study details

**Course type:** Master's degree

**Degree:** MSc Design for business

**Study mode:** Full time

**Duration:** 12 Month

#### Cost of study

**Cost :** 23 000 GBP

**Reg. fee :** 200 GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Sep

#### Requirements

Your degree should be in arts, design, humanities, social science, or business management related discipline. Applicants with other qualifications or relevant professional experience will also be considered.

You will need to submit a personal statement, of 500 words, with your application explaining:

- Your motivation for undertaking the course
- Why you are appropriate for this course (relevant skills and work experience)
- What expectations you have of the course
- How you feel the course will benefit you

### English language requirements

#### IELTS Academic

- Overall 6.5
- Writing 6.0
- Listening 5.5
- Reading 5.5
- Speaking 6.0

We also accept other English language qualifications. (TOEFEL iBT, Trinity ISE, LANGUAGECER Academic..)

### Don't meet the English language requirements?

Pre-sessional English for international students. If you hold a conditional offer and have not yet met the English entry requirements for a degree course at the University, we can help you with our pre-sessional English courses.

## Accommodation

## Key Features & Amenities

- Self-catered
- Single occupancy
- Access to laundry facilities
- En-suite (with shower and toilet)
- Inclusive of Utility bills
- In easy reach of bicycle storage
- Fully connected to superfast wired and wifi internet
- Connection to Freeview or Freesat

All rooms are single occupancy with private bathrooms (en suite), equipped with superfast WiFi. Rooms cost approximately £140-£70 per week.

Also available are laundry facilities, bike storage, a shared kitchen and weekend parking.

Halls are 10-minutes away from big supermarkets and the train station. Even less is the walk to get to the city centre, full of restaurants, cafes and bars.

## Speciality

### Pathways Available: Pre-Master's

15 months : 3 months pathway + 1 year degree

18 months : 6 months pathway + 1 year degree

## International College Dundee

If you do not meet our academic grade requirements for your chosen course, we can offer you an alternative route to begin your studies. Our international incorporated degrees will develop your subject knowledge, academic English and university level study skills.

**Tuition fees for International students will increase by no more than 5% per year for the length of your course.**

### Additional information

## Degree Overview

Design has a transformative effect on the world around us. This impact cuts across culture, business, the environment, and the economy. The course will give you an understanding of this impact and how you can shape it.

Using an interdisciplinary approach, the course will enable you to approach design strategically and enhance your knowledge and understanding of design management, service design, enterprise and entrepreneurship.

You will gain new perspectives on products and services, processes, new ways of working, managing innovation and stakeholders. By using design thinking and other design research methods to help understand and empathise with users, you will be able to make better informed business decisions, in marketing, organisational change and enhanced customer engagement.

You will study in Dundee, a UNESCO City of Design, a city rich in design heritage. The city is also home to the V&A Dundee, the only design museum in Scotland and the first V&A outside of London. We've developed the course in parallel with the professional Design for Business programme at the V&A Dundee, and you will take part in interactive workshops and briefs with them. You will also have the opportunity to be a part of a highly engaged design community through the School's excellence in design research, industry relationships and a highly connected creative culture in the city.