



Keyce Tourisme (Montpellier)

Business Development Manager France and International

Study details

Course type: Bachelor's degree

Degree: Bachelor in Business Development Manager France and International

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 8 290 EUR

Reg. fee : 290 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Feb/Sep

Requirements

Admission

Prerequisites for entering training:

Level 5 Diploma or Title (Bac+2 validated) or proof of 120 ECTS

If the candidate has completed a previous course other than the chosen specialty, their file will be submitted for validation by the educational advisor. A different orientation may be proposed.

Admission procedure:

- Complete the admission form
- Motivational interview
- Entrance test | Soft skills diagnosis
- Regulation of registration fees (in initial training) and CVEC
- Signing of the work-study contract or training agreement

Response time after the first request for information: 48 hours

The conditions for validating your title will be presented to you during the Information and Orientation Session or during your individual interview with your training advisor.

Accommodation

A campus spread over 3 buildings, 2490 m2 located near the heart of the Montpellier metropolis and 10 minutes from the beach.

Additional information

3 Specialization Courses?

Within this Bachelor's degree in business, benefit from a specialization course in order to acquire expertise and thus best meet the needs of the sector.?

Travel

- Travel law
- Transport and travel operators
- Development of tourist services

Green Tourism & Wine Tourism

- Customers and wine tourism offers
- Local and/or outdoor tourism
- Oenological Practice: introduction to tasting techniques

Hospitality & Accommodation

- Hotel management
- Regulation and safety of accommodation establishments
- Professions and types of tourist accommodation