



## Arizona State University (Downtown Phoenix)

### Global Management (Global Development and Innovation), MGM

#### Study details

**Course type:** Master's degree

**Degree:** Global Management (Global Development and Innovation), MGM TBGMGDIMGM

**Study mode:** Full time

**Duration:** 24 Month

#### Cost of study

**Cost :** 35 000 USD

**Reg. fee :** 115 USD

**Scholarship :**

**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Admission requirements

- Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.
- Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.
- Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. essay response to application question
5. one professional or academic reference
6. interview
7. proof of English proficiency

#### Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency (*TOEFL 100 (no band below 20) (IELTS 7.0 at least 6.5 in all skills)*) regardless of their current residency.

The resume should demonstrate the applicant's professional and academic history.

An interview is required. Final applicants may be asked to complete an additional interview.

## Accommodation

Provided by partner agencies;

On-campus housing and meals \$18,933

## Additional information

## Program description

Degree awarded: MGM Global Management (Global Development and Innovation)

The global development and innovation concentration within the MGM program prepares global leaders to leverage innovation strategies in order to tackle development and planetary challenges.

Tailored to each student's ambitions and interests, this unique academic concentration is offered in collaboration with the School for the Future of Innovation in Society. It is relevant to development practitioners who seek to complement their skills and experience and to those interested in pursuing careers in international development agencies within and beyond government, as well as in nongovernmental organizations and community organizations at local, national and international levels.

Graduates are equipped with the analytical and practical skills and experience needed to engage critically as leaders in issues around innovation and development and to work across the intersections of innovation, development policy and global management. They are prepared to make a positive impact in leadership roles alongside the school's global alumni network of professionals who are making a difference.

## Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Asia Studies (East Asia), BA
- Asia Studies (South Asia), BA
- Asia Studies (Southeast Asia), BA
- Biological Sciences, BS
- Biological Sciences (Biology and Society), BS
- Biological Sciences (Genetics, Cell and Developmental Biology), BS
- Biological Sciences (Neurobiology, Physiology and Behavior), BS
- Business (Agribusiness Innovation and Technology), BA
- Business (Business Administration), BA
- Business (Communication), BA
- Business (Food Industry Management), BA
- Business (Global Logistics Management), BA
- Business (Global Politics), BA
- Business (Health Care), BA

- Business (Information Security), BA
- Business (Language and Culture), BA
- Business (Law), BA
- Business (Public Service and Public Policy), BA
- Business (Sports Business), BA
- Business (Statistics), BA
- Business (Sustainability), BA
- Business (Technology), BA
- Business (Tourism), BA
- Business Data Analytics, BS
- Business Entrepreneurship, BS
- Economics, BS
- Engineering Management, BSE
- Finance, BS
- Global Health, BA
- Global Management, BGM
- History, BA
- Industrial Design, BSD
- Industrial Engineering, BSE
- Informatics, BS
- International Trade, BS
- Jewish Studies, BA
- Liberal Studies, BA
- Management, BS
- Marketing, BS
- Marketing (Digital and Integrated Marketing Communications), BS
- Marketing (Professional Sales), BS
- Microbiology, BS
- Philosophy, BA
- Philosophy (Morality, Politics and Law), BA
- Religious Studies (Religion, Culture and Public Life), BA
- Religious Studies (Religion, Politics and Global Affairs), BA
- Supply Chain Management, BS

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

## Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to build sustainable and trusting relationships with others from diverse parts of the world.
- Analyze competing theories and practices on global development and innovation.
- Develop the ability to inspire others in a global world.

## Global opportunities

Global experience

Students in Thunderbird's MGM program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level.

Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, giving students the ability to solve real-world challenges by collaborating with the school's corporate partners around the world. Some options include the following:

## Global Field Seminars

This one- or two-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills, enabling them to become major assets to any organization they join after graduating.

## Thunderbird Global Challenge Laboratories

This is a client-facing, project-based course built on a six- to seven-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective.

## Career opportunities

Career examples include:

- business continuity planner
- environmental economist
- environmental restoration planner
- regulatory affairs manager
- sustainability specialist
- urban and regional planner
- water resource specialist