



## Lazarski University

### AI in business

#### Study details

**Course type:** Master's degree

**Degree:** MA Degree

**Study mode:** Full time

**Duration:** 24 Month

#### Cost of study

**Cost :** 14 520 PLN

**Reg. fee :** 85 PLN

**Scholarship :**

**Insurance :** N/A PLN

#### Intake/s

Oct

#### Requirements

##### REQUIRED DOCUMENTS:

- A passport-style photo (3.5 x 4.5) uploaded into your personal account.
- Application Form - printed out from candidate's personal account in color and signed with your full name and surname.
- \* Passport scan – to confirm and verify your personal data.
- Original Bachelor's Diploma with at least 55% of GPA and transcript of grades, both legalized in Polish Embassy or apostilled.
- Sworn translation of Bachelor's Diploma and transcript (if needed).
- Language certificate proving the level of language of your instruction is at least B2 (or positive result of Skype interview with our lecturer).
- Signed commitment to purchase National Health Fund (NFZ) insurance upon arrival.
- \* Payment confirmation of application fee and first semester/year tuition fee\*.
- Signed electronic agreement on the conditions of studies.

#### Accommodation

Provided by partner agencies

278-770 EUR (per month)

## Speciality

**Part time learning is available - 13 320**

**Language of instruction: Polish**

**Additional information**

## Programme description

The Artificial Intelligence (AI) market is booming, and will grow as much as sevenfold by 2030! Standing at the threshold of this digital revolution, we offer you a unique opportunity to gain the skills necessary to take the helm of the business of the future.

Studying a specialisation in AI in Business combines solid management knowledge with advanced competence in artificial intelligence. You will learn to use AI to solve real business problems, increase efficiency and make accurate decisions. The program includes, but is not limited to:

- **using AI technologies and tools in business processes:** you will learn to automate processes and increase business efficiency with AI.
- **designing, managing and integrating AI-based systems:** you'll learn to use cutting-edge AI technologies to solve real-world business problems.
- **learn how to effectively communicate and analyze data from a business perspective:** You will master the art of drawing conclusions from data and communicating them in a way that stakeholders can understand.
- **practical skills sought by employers:** you will gain a solid foundation for building a career in the rapidly growing AI sector.
- **innovation:** you will master the principles of generating creative ideas and implementing innovative solutions.

## Specialization subjects

- AI Ethics and Governance
- Programowanie w Pythonie
- Project Leadership and Team Management
- Bezpieczeństwo i kontrola danych
- Przetwarzanie języka naturalnego w praktyce biznesowej
- Applied AI in Business
- Advanced Python for Business
- Deep Learning and Machine Learning for Business
- Narzędzia IT wspomagające zarządzanie
- AI w strategiach organizacyjnych
- Przygotowanie do certyfikatu ISO 42001

## Career Perspectives

- AI Product Manager
- Machine Learning Engineer
- NLP Engineer
- Data Scientist
- AI researcher
- Prompt Engineer

## Programme benefits

### Why choose our specialisation?

- **learning tailored to your needs:** a timetable tailored to your professional work and a block system of subject delivery ensure flexibility and efficiency of learning
- **global e-learning platform** - access to learning materials developed by the world's largest academia and IT corporations as part of your coursework
- **experienced lecturers:** staff with academic and practical experience will impart sound knowledge and help you understand complex AI issues in the context of real business.
- **industry certifications:** the opportunity to obtain valuable certifications that validate your skills in business, AI, programming and data analysis, increasing your attractiveness in the job market.
- **excellent career prospects:** preparation to meet the challenges of using AI in business, data analysis or cloud computing.

### What will you gain by choosing "AI in Business" in a Management field of study?

- opportunity to build a career in a rapidly growing industry,
- cooperation with market leaders - the university cooperates with business partners, which guarantees the validity of the study program and opens the door to a career in prestigious companies
- high salaries - graduates of our specialisation are in demand on the job market and can count on [high salaries](#).