



## Avila University

### Marketing (Online)

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA in Marketing

**Study mode:** Online

**Duration:** 8 Weeks Month

#### Cost of study

**Cost :** 34 800 USD

**Reg. fee :** 200 USD

**Scholarship :**

**Insurance :** N/A USD

#### Intake/s

Mar/May/Jun/Aug/Oct

#### Requirements

In order to be eligible to receive a bachelor's degree from Avila University, you must have the following:

- High school diploma
- Minimum 2.0 GPA on college coursework or 2.0 GPA on high school conferred transcript
- Official transcripts from all institutions previously attended

#### Accommodation

##### Speciality

\$290 Per Credit Hour

Up to 90 hours Transfer Credits

#### Additional information

## Learn more about our B.A. in Marketing online

Launch a dynamic marketing career when you earn an online Bachelor of Arts in Marketing from Avila University. In this program, you will learn the fundamental marketing competencies employers seek when you master the techniques, methods, and technologies used throughout the product life cycle. Prepare to communicate effectively across any organization with multidisciplinary coursework in core business concepts such as accounting, economics, finance, and management.

Our B.A. in Marketing online program is carefully designed to combine values-based education and practical, real-world experience. With the support of highly engaged faculty who is committed to

providing you with a well-rounded education, you will begin your marketing career equipped with the tools necessary for success.

## Career opportunities:

- Marketing Specialist
- Marketing Coordinator
- Marketing Analyst