



Avila University

Management with a concentration in Marketing (Online)

Study details

Course type: Master's degree

Degree: MA in Management with a concentration in Marketing

Study mode: Online

Duration: 12 Month

Cost of study

Cost : 18 000 USD

Reg. fee : 200 USD

Scholarship :

Insurance : N/A USD

Intake/s

May/Jun/Aug/Oct

Requirements

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- Bachelor's degree from an accredited institution
- GPA requirements for unconditional admission: 2.75 cumulative grade point average at the completion of the undergraduate degree
- GPA requirements for conditional admission: 2.5 cumulative grade point average at the completion of the undergraduate degree
- Official transcripts from all institutions previously attended

Accommodation

Speciality

Graduate deposit = \$5,000

Additional information

Explore our in-demand online master's in marketing management

Prepare for management roles when you earn an online Master of Arts in Management with a concentration in Marketing from Avila University. Gain advanced leadership expertise in researching, planning, executing, and managing a comprehensive marketing system for any business. Master the qualitative aspects of marketing with essential coursework in creative storytelling, marketing communications, and consumer behavior.

This online M.A. Management – Marketing is optimized for working professionals like you. With the support of highly engaged faculty, accelerated 8-week courses and 100% online coursework, you can complete your program in as few as 12 months.

Marketing management career opportunities:

- Marketing Communications Manager
- Brand Manager
- Public Relations