



Avila University

Business Administration with a concentration in Marketing (Online)

Study details

Course type: Master's degree

Degree: MBA in Business Administration with a concentration in Marketing

Study mode: Full time

Duration: 12 Month

Cost of study

Cost : 18 000 USD

Reg. fee : 200 USD

Scholarship :

Insurance : N/A USD

Intake/s

May/Jun/Aug/Oct

Requirements

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- Bachelor's degree from an accredited institution
- GPA requirements for unconditional admission: 2.75 cumulative grade point average at the completion of the undergraduate degree
- GPA requirements for conditional admission: 2.5 cumulative grade point average at the completion of the undergraduate degree
- Official transcripts from all institutions previously attended

Accommodation

Speciality

Graduate deposit = \$5,000

Additional information

What our MBA in Marketing online program offers you

Customize this online, IACBE-accredited Master of Business Administration with a concentration in Marketing program to fit your goals by selecting from industry-specific electives in international

marketing, communication, analysis, and strategy. Curriculum provides experience leading real-world business projects and you will learn to manage and implement marketing processes for any organization.

Benefit from highly engaged faculty who offer one-on-one attention and support your aspirations as a leader in marketing. You will graduate prepared to identify client needs and utilize research, technology, and evaluation to sell goods, services, and ideas successfully.

Career opportunities in marketing:

- Marketing Manager
- Marketing Director
- Digital Marketing Manager
- CRM Manager