



Burgundy School of Business (Dijon)

Arts & Cultural Management

Study details

Course type: Master's degree

Degree: MSc in Arts & Cultural Management

Study mode: Full time

Duration: 12 Month

Cost of study

Cost : 16 000 EUR

Reg. fee : 100 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Nov/Jul

Requirements

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They are specific to each program but all include:

- Courses and conferences
- All course work, books, and access to online learning
- Access to the **Pathfinder™** support
- Access to the **One Health Center**
- Access to campus facilities, the Learning Center (open six days a week from 8:30 a.m. to 10:00 p.m.) and the Digital Learning Center
- Language tests and preparation for IELTS, TOEIC or CEF

If applicable:

- Study travel expenses (excluding transport and accommodation costs)
- One or two semesters of academic exchange in one of our partner institutions (excluding transport and accommodation)
- Remedial and refresher courses

Prerequisites : an international Bachelor's degree in any subject or a French Master 1 (240 ECTS)

To apply, you must complete an online application form. To learn more about you, your experiences, your interests in BSB and your expectations, you will be asked to **record a 30-minute one-way video interview** that will take place on a specific platform for our admissions team to view and assess later.

Accommodation

Our campuses are designed to provide a stimulating experience and to prepare for a rich and exciting career.

With more than 81 nationalities represented on our campus, you enjoy an international experience at BSB and you are enriched by this cultural diversity.

Totally renovated, our campus is located in the heart of the historic center of Dijon. It offers students a **exceptional quality of life**: moderate rents, walking access to places of student life and to the TGV station in 10 minutes...

Follow Sam to discover our campus, which is renowned as one of the most beautiful campuses in France. But the best thing is to come in person for your oral exams to discover it: love at first sight guaranteed!

Speciality

English

Additional information

Cultural and creative industries include **numerous sectors** which are based on the **artistic creation**, the **cultural production** and the **creative services**.

The sectors are multiple and sources of **numerous outlets**:

- **Visual arts**: painting, sculpture, photography, digital arts...
- **Music**: music marketing, music publishing, shows...
- **Cinema and audiovisual**: movies, series, videos, television, radio...
- **Edition**: publishing books, newspapers, magazines...
- **Video games**: development, marketing and marketing of video games...
- **Design and applied arts**: graphic design, fashion design, industrial design...
- **Publicity**: creation of campaigns and advertising content...
- **Cultural assets**: museums, libraries, archives, management of tangible and intangible heritage...
- **Live show**: theater, dance, opera, circus, artistic performances...
- **Digital arts**: digital creation, augmented reality, virtual reality...

During this year of specialization, prepare yourself for an experience that is both academic and practical.

An academic background

The MSc Arts & Cultural Management aims to provide you with a **understanding of arts and culture**, of their **story**, of their **evolution** in different socio-economic and political contexts.

The Master of Science Arts & Cultural Management trains you to **become future managers** with a passion and interest in cultural and creative industries.

At BSB, this program **won't turn you into an artist, but it will equip you with the skills needed to manage, market, and sell cultural products**, both in national and international markets.

You are developing a **hands-on experience in managing cultural events** by participating in several projects organized in working groups through our Active Learning pedagogy. You also gain in-depth knowledge of the arts and creation sector through **seminars and meetings with professionals in the sector**.

This program helps you **develop your contacts and collaborations with artists and cultural professionals** across Europe and especially in France.

The programme includes creating a **cultural logbook** to develop valuable skills in critical observation, strategic thinking, and synthesizing industry dynamics.