



SRH University (Heidelberg)

International Business Administration (Fast Track) | English

Study details

Course type: Bachelor's degree

Degree: BA in International Business Administration

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 11 000 EUR

Reg. fee : 1 000 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct/Apr

Requirements

High school / secondary education

Entry qualification

The entry qualification documents are accepted in the following languages: English / German.

Upload your electronic copies during the application process

English

Please find our English language requirements here:

- Duolingo Certificate 110 points
- TOEFL 87 ibt (direct entry)
- TOEFL 79 – 86 ibt (with additional agreement)
- TOEIC 785 (Listening/Reading 785, Speaking 160, Writing 150)
- IELTS (academic) 6.5 average – please see Language Centre guidelines if results differ
- CAE (grade A, B, or C)
- CPE (grade A, B or C)
- Pearson English Test Academic (PTE-A) 59 points
- Linguaskill: 176 – 184 (CES) – all four skills required

Language requirements

Other requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife). If you have not graduated yet, we also accept your last interim certificate.
- **Please note that applicants with foreign degrees might be eligible for direct entry. This means that applicants who meet the requirements DON'T need to do a foundation year before starting their Bachelor's.**
- Proof of English language proficiency
- Curriculum vitae
- Copy of your passport/ID

Accommodation Additional information

Overview

Digitalisation, globalisation, social change – today's companies are facing many challenges. Strengthen your international profile: study business administration and develop innovative solutions and sustainable management concepts for tomorrow.

The International Business Administration programme offers you a holistic management education that helps you develop your soft skills. You get to understand economic contexts and know-how, in order to develop innovative and solution-oriented strategies for international companies. As a student, you will embark on a journey with people from different cultures and countries and you will strengthen your international profile.

Fast Track | 3 years duration (6 semesters): internship in the final semester (14 weeks) included

Career opportunities

Choose from the following career paths:

- Human resource manager
- Marketing & sales manager
- Management consultant
- Management positions in banking and finance
- And many more...