



Burgundy School of Business (Dijon)

Wine & Spirits Business

Study details

Course type: Master's degree

Degree: MBA in Wine & Spirits Business

Study mode: Full time

Duration: 16 Month

Cost of study

Cost : 34 000 EUR

Reg. fee : 100 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Nov/Jul

Requirements

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They are specific to each program but all include:

- Courses and conferences
- All course work, books, and access to online learning
- Access to the **Pathfinder™** support
- Access to the **One Health Center**
- Access to campus facilities, the Learning Center (open six days a week from 8:30 a.m. to 10:00 p.m.) and the Digital Learning Center
- Language tests and preparation for IELTS, TOEIC or CEF

If applicable:

- Study travel expenses (excluding transport and accommodation costs)
- One or two semesters of academic exchange in one of our partner institutions (excluding transport and accommodation)
- Remedial and refresher courses

Prerequisites : hold a French Master 1, or an International Bachelor, have at least 3 years of professional experience and be driven by a real passion for wine and spirits.

To apply, you must fill out a **online application**. One **Interview with the Program Manager** to discuss your motivations will also be offered to you.

Accommodation

Our campuses are designed to provide a stimulating experience and to prepare for a rich and exciting career.

With more than 81 nationalities represented on our campus, you enjoy an international experience at BSB and you are enriched by this cultural diversity.

Totally renovated, our campus is located in the heart of the historic center of Dijon. It offers students a **exceptional quality of life**: moderate rents, walking access to places of student life and to the TGV station in 10 minutes...

Follow Sam to discover our campus, which is renowned as one of the most beautiful campuses in France. But the best thing is to come in person for your oral exams to discover it: love at first sight guaranteed!

Speciality

English

Additional information

An immersive experience in the world of wine and spirits

During an exceptional course, students have the opportunity to discover French vineyards, but also to travel abroad to discover other cultures, visions... :

- **5 weeks of field trips**
- **Discover the most prestigious French vineyards** : Burgundy, Champagne, Alsace, Alsace, Beaujolais and Rhône
- One **Learning Expedition in New York** of one week, to discover distribution, marketing and communication in an emblematic market
- One **virtual field visit to London**, on the topics of export, distribution, trade, marketing and wine production
- A seminar in partnership with the **Geisenheim University** (Germany)
- Of **trade shows and professional conferences** led by experts in the sector
- One **Trip to Greece** as part of the “International Wine Consulting” project

High-level educational content delivered by professors and professionals in the sector

During the MBA wine & spirits business course, you are surrounded by professors and professionals specialized in each field of the sector, including:

- **Experts from the field, but also academics** : Master of Wine, winemakers, estate managers, major witnesses...

- **Professionals from recognized companies** in the sector reflect the international dimension of our school.
- A program director with a track record of **25 years of experience in the sector** wines and spirits on 3 different continents