



Ecole de management Applique

Bachelor en Management Appliqué (Option Finance et Economie)

Study details

Course type: Bachelor's degree

Degree: Bachelor en Management Appliqué (Option Finance et Economie)

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 9 000 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Jan/May

Requirements

- Students with a Statement of Medium of Instruction (MOI) in English for a previous qualification will be invited for an interview and, upon success, will not need to submit an English proficiency test.
- École de Management Appliqué demands all the applicants to take a recognised English language test and pass at the required level for the course to which they apply. Tests should be verified using online verification tools, e.g. IELTS, TOEFL, PTE and Duolingo.
- For admission into our Bachelor en Management Appliqué programmes, we require certificates and transcripts for achieved qualifications. For this programme, students are required to produce a Baccalaureate (BAC +0) / Equivalent.
- All the certificates can be provisional for up to 2 years.
- *Note: there is a requirement for final award certificate if teaching ended May 2020 for Feb/Apr 2024 entry.*

Accommodation

Provided by partner agencies

Additional information

Course Overview

Explore the Bachelor en Management Appliqué (Option Finance et Economie) offered at École de Management Appliqué (EMA). The undergraduate programme is designed to equip students with the

essential skills and knowledge required to excel in the dynamic fields of management, finance and economics.

The programme provides an in-depth knowledge of business management and strategy, and an opportunity to develop a specialist knowledge of finance and economics. Major modules will cover the themes of business finance, business organisation, as well as human resources and marketing issues. Through specialist units, students will follow specialist maths modules, and be introduced to micro- and macro-economics, statistics and capital markets. They will also study the technologies used in today's financial business contexts. The programme also includes modules in Business English.

The programme teaches students both theory and practical skills that help them manage financial operations and make informed decisions in business. Experienced faculty and well-designed curriculum enhance the overall learning experience of the students, in the chosen field or specialisation. The programme also teaches about the global context and emphasises ethical and sustainable business practices.

École de Management Appliqué is located in Paris, a city known for innovation and leadership, this programme by École de Management Appliqué offers a pathway to a successful management career.

Key Highlights

- With a Bachelor en Management Appliqué programme, students can:
- Connect with professionals and faculty from different industries around the world.
- Learn in a lively environment that encourages new ideas and strategic thinking.
- Get real-world experience by working with local and international organisations on financial and economic challenges.
- Study in Paris, an exciting city with access to global financial centres and opportunities for international students.
- Help create sustainable business practices and have a lasting impact on subjects like finance and economics.

Programme Benefits

Start a journey of growth with our Bachelor en Management Appliqué programme prepare yourself with the skillset needed to succeed in the modern business world.

Our programme is designed to help students develop strong skills and knowledge in business management, finance and economics. The programme offers many opportunities to learn, including hands-on learning experiences through internships, subject specialisation and expertise. Our emphasis on a global perspective ensures that students are prepared to excel in the challenging business environment. By completing this programme, students will become well-rounded, strategic thinkers who are ready for success. Programme benefits include:

- Versatile skills
- Career readiness
- Better job prospects
- Lifelong learning
- Global opportunities