



Avila University

Strategic Communication (Online)

Study details

Course type: Master's degree

Degree: MA in Strategic Communication

Study mode: Online

Duration: 14 Month

Cost of study

Cost : 18 000 USD

Reg. fee : 200 USD

Scholarship :

Insurance : N/A USD

Intake/s

May/Jun/Aug/Oct

Requirements

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- Bachelor's degree from an accredited institution
- GPA requirements for unconditional admission: 2.75 cumulative grade point average at the completion of the undergraduate degree
- GPA requirements for conditional admission: 2.5 cumulative grade point average at the completion of the undergraduate degree
- Official transcripts from all institutions previously attended

Accommodation

Speciality

Graduate deposit = \$5,000

Additional information

Advance your career with the M.A. in Strategic Communication

Make your creativity part of your business career with the Master of Arts in Strategic Communication online program. With the coursework from this program, you'll gain the skills needed to become a creator of digital content on a variety of social media platforms. The strategic communication master's

teaches you to develop the creative strategy and content that businesses need for upping sales and spreading their brand. Choose a concentration in Marketing, Project Management, or Strategic Human Resources and develop the expertise needed for today's most in-demand leadership roles. The program offers an innovative curriculum if you want to be on the creative side of marketing and communications. Our dedicated Department of Communication Arts professors will give you the training you need to rise to leadership roles.

Learn what it takes to be a highly skilled content creator and become an integral part of any company. Working with a team to develop plans for communicating effectively on social platforms is a top-tier skill that every employer desires in today's digital economy. With the online master's in strategic communication program, you will not only learn these advanced skills, but also apply them. You'll graduate with a portfolio of work showcasing your content creation expertise to employers.

Strategic communication career opportunities:

- Content Media Director
- Content Strategist
- PR Director
- Creative Director
- Communication Consultant