



Pace University (NYC Campus)

BA Communication and Media Studies

Study details

Course type: Bachelor's degree

Degree: BA Communication and Media Studies

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 51 382 USD

Reg. fee : 50 USD

Scholarship :

Insurance : N/A USD

Intake/s

Jan/Sep

Requirements

- TOEFL scores of 9.5
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- IELTS score of 7.0
- Pearson PTE score of 60
- Duolingo score of 115

Accommodation

Provided by partner agencies

Additional information

Degree overview:

Communication and Media Studies brings together dynamic fields of public communication and mass media in the city where these elements live. By enrolling in this program, you will explore professional communications and media industries that exist at the cross section of leadership, creativity, and social change, while learning to hone advanced skillsets in self-expression. From the interpersonal to the digital, social media to public advocacy, journalism to organizational communication, the Communication and Media Studies degree readies this next generation to be tomorrow's changemakers.

You'll acquire a broad knowledge of marketing, and gain an understanding of different media platforms on a Marketing and Media degree. Subjects include Advertising, Digital Media, Film

Studies, Journalism and Public Relations, and Publishing. With a Marketing and Media degree you could find work as:

- Public Relations Officer
- Marketing Manager
- Journalist
- Advertising Executive
- Online Marketing Executive
- Social Media Manager
- Film Producer
- Scriptwriter