



## Birkbeck University of London

### Digital Media & Language

#### Study details

**Course type:** Undergraduate

**Degree:** BA

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 17 620 EUR

**Reg. fee :** EUR

**Scholarship :** The scholarship will be applied as a discount to the tuition fee for the first year of your full-time master's course, to bring it in line with the Home tuition fee amount. As part of our commitment to enhancing the global reach of Birkbeck, we are announcing our Global Future Scholarship to support access to postgraduate master's study from all EU member countries, and Brazil. We recognise the importance and value in having a diverse student population from across the world and we're pleased to present this additional option of financial support.

#### Intake/s

Jan, Apr, Oct

#### Requirements

If English is not your first language or you have not previously studied in English, our usual requirement is the equivalent of an International English Language Testing System (IELTS Academic Test) score of 6.5, with not less than 6.0 in each of the sub-tests. We also accept other English language tests.

#### Accommodation

Provided by partner agencies

#### Speciality

Graduates can pursue careers in the media and cultural industries, for example in:

- translation work
- digital design and management
- film and television
- curatorial practice
- news media and PR
- cultural and educational institutions
- public policy or professional communications.

This degree can also provide you with transferable skills and knowledge beneficial to employment in cultural and educational institutions, public policy, third-sector or professional communications. In addition, it provides excellent preparation for postgraduate study on courses such as our MA Digital Media Culture, MA Digital Media Management and MA Journalism.

## **Additional information**

Our BA Digital Media and Language combines the study of a modern language (French, German, Italian, Japanese, Spanish) with the development of academic knowledge and skills in the fast-changing field of digital media.

Not only will you become highly competent in your chosen language, but you will also gain advanced knowledge of the cultures and societies of the countries in which the language is spoken.

Our world today is increasingly digital. We can know our city's iconic places through location-aware apps. We shape our identity alongside social media influencers. We fuel the growth of platform monopolies through small, daily gestures like posting videos or 'liking' friends' jokes. We are learning that biases around race, class, gender and sexuality are embedded into algorithms that need to be challenged.

The digital media modules are taught by leading academic researchers, as well as industry professionals with professional knowledge and aptitudes in areas such as social media, digital design, video editing and entrepreneurship.