



Ecole de management Applique

Mastère en Management Appliqué (Option Industries Créatives)

Study details

Course type: Master's degree

Degree: Mastère en Management Appliqué (Option Industries Créatives)

Study mode: Full time

Duration: 24 Month

Cost of study

Cost : 9 000 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Jan/May

Requirements

- Students with a Statement of Medium of Instruction (MOI) in English for a previous qualification will be invited for an interview and, upon success, will not need to submit an English proficiency test.
- École de Management Appliqué demands all the applicants to take a recognised English language test and pass at the required level for the course to which they apply. Tests should be verified using online verification tools, e.g. IELTS, TOEFL, PTE and Duolingo.
- For admission into our Bachelor en Management Appliqué programmes, we require certificates and transcripts for achieved qualifications. For this programme, students are required to produce a Baccalaureate (BAC +0) / Equivalent.
- All the certificates can be provisional for up to 2 years.
- *Note: there is a requirement for final award certificate if teaching ended May 2020 for Feb/Apr 2024 entry.*

Accommodation

Provided by partner agencies

Additional information

Course Overview

Explore the Mastère en Management Appliqué (Option Creative Industries) offered at École de Management Appliqué (EMA). The postgraduate programme is for those who want to level up their

skills and specialise in the field of creative industries. The programme is designed to teach students comprehensive management principles with specialised knowledge in creative sectors such as fashion, design, media and entertainment.

The Mastère en Management Appliqué (Option Creative Industries) teaches students how to manage creative projects, lead innovative teams and navigate the challenges of the creative industry. Experienced faculty and a well-designed curriculum, including internships, enhance the overall learning experience of the students in the chosen field or specialisation.

Upon completion, the graduates are prepared to take on advanced roles in various creative industries, driving innovation and growth in their respective organisations.

École de Management Appliqué is located in Paris, a place known for its innovation and leadership and the Mastère en Management Appliqué (Option Creative Industries) programme offers a pathway to level up a career in the creative sector.

Key Highlights

On completion of their Mastère en Management Appliqué (Option Industries Créatives), students will have gained:

- Mastery of advanced management techniques specific to the creative industries.
- Strong professional network with industry experts and peers.
- Experience in practical learning through internships and industry projects.
- Insights into global trends and challenges in the creative sectors.
- Skills to lead and innovate in dynamic and creative environments.

Programme benefits

Begin a transformative journey with our Mastère en Management Appliqué programme to level up in the rapidly-changing world.

Our programme has an advanced-design curriculum to facilitate theoretical and practical learning. The programme's comprehensive approach ensures that graduates not only become skilled managers but also visionary leaders capable of driving change in the creative sector. With modern facilities at the École de Management Appliqué campus, experienced faculty and a supportive learning community, this programme is one of the ideal Mastère degrees to pursue for better career progression in the creative field.