



## Northumbria University (London)

### MSc Business with International Management

#### Study details

**Course type:** Master's degree

**Degree:** MSc Business with International Management

**Study mode:** Full time

**Duration:** 12 Month

#### Cost of study

**Cost :** 20 750 GBP

**Reg. fee :** N/A GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Jan/May/Sep

#### Requirements

##### Academic requirements

- Minimum 2:2 honours degree, or equivalent, from a recognised university in any subject
- Bachelor Degree (4 Years)
- GPA of around 2.75/4.0 for courses requiring a UK 2:2 equivalent
- CGPA 3.2/4 or 4.0/5 for courses requiring a 2:1 equivalent

##### English language requirements

- IELTS 6.5 (or above) with no single element below 5.5 or equivalent.

##### If you don't meet the academic requirements

Applicants with non-standard prior learning and or relevant work experience and training are encouraged to apply. A CV (curriculum vitae) made up of prior work experience and training would need to be submitted for consideration by our faculty alongside the standard application.

Candidates coming through the non-standard route, such as through relevant work experience or old qualifications, will be invited to discuss their application.

All applications will be considered on an individual basis.

##### Accommodation

Please note that your tuition fees do not include the cost of course books that you may choose to purchase, stationery, printing and photocopying, accommodation, living expenses, travel or any other extracurricular activities. As a Northumbria University London Campus student, you will have full access to our online digital library with over 400,000 e-books and 50,000 electronic journals.

Your tuition fees cover far more than your time in class with our expert academics, it covers the cost of providing you with excellent services and student experience.

- Contact time in class – typically in lectures, seminars and tutorials
- Access to facilities, including computers, on-campus Wi-Fi, printers, vending machines, quiet study spaces
- The support of our Careers & Employment Service who help you to become more employable, secure placements and run workshops
- Academic support – our ACE Team run multiple sessions on academic writing, presenting, exam techniques throughout the semester, as well as 1-2-1 appointments and drop-in sessions
- Student support services such as our Ask4Help Service. Find out more about the services available to you on our Student Support page
- Access to online resources, including 24/ 7 Library with over 400,000 e-books and 50,000 electronic journals.

## Additional information

### Overview

The MSc Business with International Management programme will build upon your current business knowledge and develop your professional & personal skills, which are essential for a wide variety of managerial-level roles.

This programme is open to students from both business and non-business academic backgrounds, and will cover aspects of international business, strategic management, innovation, leadership, business decision-making, and organisational analysis. These will develop your strategic awareness, leadership potential and understanding of the theory and practice of international business and management.

### Key facts

- Specialise in International Management in the second semester.
- Learn and use the experiential learning approach (taught on the International Business Simulation module) as a tool to develop your skills as a future manager, team shaper and strategic-level decision maker.

- Strategize and problem-solve in studio-based sessions where you will work dynamically with your business/ team to design innovative responses to business scenarios.
- Newcastle Business School is part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation.
- Upon completion of your programme, you will be eligible for the QA Professional Pathways programmes to further develop your skills with one of the UK's largest providers of IT and project management training.
- This course is also available as an Advanced Practice option, where you'll gain all-important work experience and professional
- skills that will enhance your overall employability.

## What will I study?

On this programme you will develop your strategic awareness, leadership potential, and understanding of the theory and practice of international business and management. In the second semester, you will have the opportunity to specialise in international management by taking our specialist modules where you will consider issues of business ethics and accountability, the role played by corporate governance, and develop your knowledge of strategic marketing models. You will also benefit from the opportunity to apply your learning in international business within a realistic simulated environment.

## How will I be taught and assessed?

- Teaching is delivered through lectures, seminars, studios, tutorials, and workshops totalling around **12 hours per week**.
- You're expected to engage in independent study, around **30 hours per week**.
- **Assessment** is based on a mix of assignments, presentations, group work, reflective reports, and portfolios.
- Taught by **experienced lecturers and academics** who use their industry experience to demonstrate how theories translate into real-life situations.
- **Technology Enhanced Learning (TEL)** is embedded throughout the course with tools such as the 'Blackboard' eLearning Portal.
- Benefit from **weekly academic support sessions** designed to build your confidence and ability as a postgraduate learner.
- You will be assigned a **guidance tutor** at induction that you will have meetings with at regular intervals across your period of study.