



De Montfort University

Fashion Buying with Merchandising

Study details

Course type: Bachelor's degree

Degree: BA (Hons) Fashion Buying with Merchandising

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 16 250 GBP

Reg. fee : N/A GBP

Scholarship :

Insurance : N/A GBP

Intake/s

Sep

Requirements

English language requirements

If English is not your first language an IELTS score of 6.0 overall with 5.5 in each band (or equivalent) when you start the course is essential.

- IELTS 6.0 for Art and Design, Business, Computing and Engineering courses
- IELTS 6.5 for Law courses
- IELTS 6.0-6.5 for Humanities and Media courses
- IELTS 6.5-7.5 for Science courses

Certificate of Secondary School Education

Accommodation

Whether you are hosting an international conference, a live music performance, organising a meeting or arranging a celebration, you'll find the perfect space conveniently located with service to match.

- Dance Studio Hire
- Conferences
- Exhibitions and fairs
- Filming & production locations
- Meetings, workshops & training rooms
- Performances and productions
- Special occasions and celebrations

Speciality

Placement fee: £1,850

Pathways Available

International Foundation Certificate | International Year Zero

Additional information

Degree Overview

On this degree programme you'll learn about the diverse roles and responsibilities of a fashion buyer and merchandiser and explore the associated roles that are key within the modern fashion industry.

Throughout your studies you'll develop in-depth knowledge of the buying cycle and the critical path, and key activities around trading the range, reacting to sales and managing sales promotions. The merchandising pathway focuses on the numbers behind buying a fashion range, its selection process and strategic stock management.

Academic specialists and professionals will nurture your professional practice through personal development planning, as well as guided research and critical reasoning. We place strong emphasis on sustainability and social responsibility, ensuring that you will graduate with the tools to drive innovation at all stages of the buying process.

The fashion industry is evolving with the shift in fashion retailing from high street to commerce. At DMU we work alongside industry professionals to put your learning into context and will equip you with the skills and adaptability to take on the challenges of our rapidly changing industry.

Study Reasons

DMU was named best in learning experience in 2019 by The Business of Fashion, the internationally renowned website which assesses the world's top programmes.

This course gives you the chance to take up a one-year placement opportunity within or outside the UK. Our students have experienced life at Tommy Hilfiger, O'Neill, Next, Marks & Spencer, Reiss, George, Selfridges, River Island, Joules, G-Star, Mamas & Papas, and at several supply bases. Many go on to work for these big brands, or are now running their own successful businesses.

This course gives you the option to enhance and build your professional skills to progress within your chosen career through a placement. Our dedicated team offer a range of careers resources and opportunities so you can start planning your future.