



University of Europe for Applied Sciences

(Germany)

Sports Management MBA

Study details

Course type: Master's degree

Degree: MBA in Sports Management

Study mode: Full time

Duration: 18 Month

Cost of study

Cost : 12 900 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Mar/Sep

Requirements

Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**

Undergraduate degree (Bachelor's, MBA, or Master) officially translated to English or German.

- **CURRICULUM VITAE (CV) (Dated & Signed)**

– Professional experience: at least 1 year after the first qualifying university degree

- **COPY OF PASSPORT (SCANNED)**

- **MOTIVATION LETTER (MIN 500 WORDS)**

- **LANGUAGE PROFICIENCY**

English language certificate

– IELTS 6.0 overall / B2 Level

– TOEFL iBT 72

– TOEFL ITP (paper based) 543

– Pearson Test of English (Academic) 59

– Pearson Test of English (General) Level 1

– Cambridge English Advanced and Proficiency 169 overall

– Cambridge Exam First (FCE) B2 CEFR = First (FCE), 160

– TOEIC Listening 400, Reading 385, Speaking 160, Writing 150

– PASSWORD 6.0

– EF SET (50-minute Test) 60 (only for students applying with a MOI letter)

– Duolingo 105

Accommodation

What can you expect

- Green Screen Studio
- TV Studio
- Screen Printing Workshop
- Photo Studios
- Sound Lab
- Print/Scan Studio
- Teleprompter and LED
- Editing Room
- Equipment Library
- Rentable equipment
- Mac Pools etc.

Additional information

Gain an MBA at UE: Shape the future of sports management

In the rapidly growing global sports industry, there is a high demand for qualified professionals and leaders who can make decision-oriented actions. The **MBA in Sports Management** at the University of Europe for Applied Sciences prepares students for leadership positions in the sports sector, encompassing both social and business aspects crucial for effective sports leadership.

The MBA programme focuses on modern leadership concepts and communication strategies within the global sports landscape. We equip you with the principles of effective leadership and deep industry knowledge to drive organisational goals and champion strategic initiatives in the world of sports. With a sports management degree, students gain the skills and knowledge necessary to succeed in leadership roles in all facets of the globally expanding sports industry.

What happens after your studies?

Our MBA programme in Sports Management has been specially developed to meet the demands of the modern labour market. We place great emphasis on equipping you with the skills to successfully master the most demanding challenges and make your mark in the sports industry.

Over the course of the programme, you will learn how to operate effectively in sports management, make complex strategic decisions, and develop innovative solutions for the ever-changing sports industry. An **MBA in Sports Management** can open a range of exciting career opportunities within the sports industry and related fields. Here are some potential career prospects:

- Sports Manager/Director
- Sports Marketing Manager
- Sports Agent

- Sports Event Planner/Manager