



College Of Art and Design

Fashion Business Specialization

Study details

Course type: Master's degree

Degree:

Study mode: Part-time

Duration: 12 Month

Cost of study

Cost : 5 000 EUR

Reg. fee : 300 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Nov

Requirements

To be eligible for the CAD, students must have a high school diploma (CESS, International, French or European Baccalaureate).

Preselected candidates are rapidly contacted to arrange an appointment for the selection interview in Brussels (which can be at any time from the Open Days at the end of February onwards). If need be, this interview can be conducted via Skype or FaceTime for candidates who live in a distant country.

For this interview, candidates will need to bring:

- (CESS or BACCALAUREATE all series + other possible diplomas);
- A copy of grades achieved in the last 2 academic years;
- 1 recent passport picture;
- A double-sided copy of his/her ID card or passport;
- A possible add-on to the artistic file

ENGLISH LEVEL

The CAD is an institution with an international outlook. As a result, classes are taught in English. This is why students must speak and read English fluently. For those whose mother tongue is not English, the level (as a second language) attained in high school is generally sufficient to start the first-year programme. The programmes are structured so the required level is reached in 2 years, if the student participates in all the courses, follows the English classes and carries out all the requested tests.

At entry, candidates must have an equivalent level of 5 pts in overall band score at the IELTS test (level usually reached at the end of high school). During the selection interview, a motivation

questionnaire will be presented in English. An evaluation test will be organised at registration.

ADMISSION REQUIREMENTS

Direct entry to the MA Professional PART TIME programme in one of the 4 programmes offered is open to students or working professionals wishing to add a complementary technical skill to their CV. Admissions are open from January in the year the programme starts. The school year starts in October. There is only one intake per year.

Students or professionals can continue to work in a company or on a freelance basis during this year of study.

These programmes are reserved for people with at least one degree in communication, creation, design or fashion or with 3 to 5 years of professional experience in the targeted field or a related field. A candidate's level of English is not a deciding factor for these programmes.

Accommodation

N/A

Speciality

For international transfers, bank fees are payable by the sender.

A staggered payment plan is possible for some residents (upon acceptance and subject to a surcharge of 300 EUR).

Tuition fees do not include cultural visits and study trips.

*Registration fee: this amount covers general administrative costs as well as individual insurance (taken out by the CAD) in case of any accident on the school premises.

Bank details of the CAD

– CDP-CAD ASBL – BNP Paribas Fortis : IBAN BE70 0019 6550 3825 – BIC GEBABEBB

Additional information

Semester 1:

Start date: Monday, November 4, 2024

This semester focuses on the core elements of fashion management. **Five industry professionals** will guide you through various aspects of the business:

- **Brand DNA and Collection Cycle:** Understanding brand identity and how collections are structured
- **Value Chain:** Material impact, circular economy principles, transparency, and traceability
- **Collection and Trend Analysis:** Analyzing trends and their impact on design and marketing
- **Assortment and Inventory Planning:** Managing stock, planning for seasons, from large retailers to niche markets
- **Retail Management and Growth Strategies:** Exploring retail formats and strategic growth

End of semester: Mid-February 2025 (including assessments)

Semester 2:

Start date: First week of March 2025

In this semester, you'll delve deeper into the strategic and operational aspects of running a fashion business:

- **Communication Campaigns and Brand Storytelling:** How to craft impactful promotional strategies
- **Entrepreneurship in Fashion:** Launching and managing your own fashion venture
- **Finance and Budgeting:** Developing a business plan with a focus on financial sustainability
- **Business Law and Ethics:** Understanding legal and ethical considerations in fashion

The year culminates with the creation and presentation of your **own business plan**, either for a brand you create or for an existing brand.

At the end of the program, you will undertake a **mandatory 6-month internship** in a fashion house, brand group, or ready-to-wear company. This internship will be followed by a report, which must be submitted to CAD by the end of **December 2025**.