



## University of Connecticut (Storrs)

### BFA Art - Graphic Design

#### Study details

**Course type:** Bachelor's degree

**Degree:** BFA Art - Graphic Design

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 39 678 USD

**Reg. fee :** 80 USD

**Scholarship :**

**Insurance :** N/A USD

#### Intake/s

Aug

#### Requirements

- English entry - TOEFL 79 (IELTS 6.5, Duolingo 100)
- GPA entry - 3.0 GPA or equivalent
- have completed secondary school (equivalent to U.S. grades 9-12)

#### Accommodation

Provided by partner agencies

#### Additional information

#### Degree Overview

Graphic Design in the Department of Art & Art History is predicated upon Graphic Design as a multifaceted discipline in the art and practice of verbalizing, visualizing, and communicating ideas. This approach offers students the creative, intellectual, and technological skill sets necessary to become design practitioners engaged with real world design opportunities. In Art & Art History, design students learn conceptual criticality in relation to the development of form and the importance of articulating the thought processes, research, intention, and outcomes of their work. The studio-based curriculum focuses on principles, theories, and strategies emphasizing visual literacy, typographic refinement, conceptual rigor, formal quality, and technical agility across a range of interfaces such as print, motion, interactive, experience, and installation. The program is situated within the Art & Art History Department, contextualizing Graphic Design within the history and practice

of visual art.