



## EU Business School (Geneva)

### BA - Bachelor in Artificial Intelligence for Business

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA - Bachelor in Artificial Intelligence for Business

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 30 200 CHF

**Reg. fee :** 200 CHF

**Scholarship :**

**Insurance :** N/A CHF

#### Intake/s

Oct/Feb/Jun/Aug

#### Requirements

- The admission process at EU Business School is clear and straightforward. Applicants must fulfil specific academic and English language requirements to be eligible for admittance into their chosen program.

- Prospective students are evaluated on the strength of their applications as a whole. Consideration is given to the student's qualities and abilities: leadership potential, academic achievements, performance on standardized tests, extracurricular activities and personal experiences. EU's Admissions Services department will assist all applicants throughout the entire application process.

- At EU we understand that choosing a bachelor program that fulfills your professional objectives while fitting your educational goals is a process that requires a lot of research and deliberation. EU's dedicated admissions team is available to help students with any queries or questions they might have. To find out more about EU Business School, we also encourage students to visit our campuses, meet current EU students and attend our classes and open day sessions.

- 1 certified copy of high school diploma and transcripts; or equivalent
- Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; native English speaker or equivalent

#### Accommodation

- **Private apartment:** Starting at 650 Euros per month, plus bills (typically).
- **Shared student home:** Around 300 to 500 Euros, plus the shared cost of bills.

#### Speciality

- Also available online

## Additional information

## Overview

The Bachelor in Artificial Intelligence for Business gives students a solid grounding in the theory and use of AI technology, preparing them to apply cutting-edge tools to operations within the world of business. The program covers fundamental concepts in AI, exploring data literacy, product design, deep learning and robotics, teaching students how these areas can be integrated into sustainable practices, research, investment and business growth, among many other fields. Students also study responsible AI principles and the sociological impact of artificial intelligence.

With our fast-track option, students can accelerate their studies by completing one or two intensive summer semesters. We also offer inter-campus transfers between our EU campuses and exchange programs with our OMNES sister schools in Paris, Bordeaux, Lyon, Monaco and London to enhance international experience and multicultural learning.

- **International learning environment** that creates multicultural understanding
- **Improve communication skills** for more effective leadership
- **Visit leading companies** to see how successful companies really work

- Studying a Bachelor of Arts in Artificial Intelligence for Business in Geneva allows students to benefit from proximity to the Swiss capital's remarkable concentration of outstanding intergovernmental organizations, financial institutions and the headquarters of multinational companies. It is home to the highest number of international organizations in the world, including the United Nations, the World Trade Organization, the World Health Organization and the Red Cross. EU students are given an insider's glimpse of the workings of these world-famous organizations and institutions during company visits and networking events.

- The diverse and international community in Geneva allows students to gain a global mindset and expand their cultural awareness during their time at EU. These soft skills are essential for any future business leader's repertoire and are highly desirable traits in the international job market. Geneva's combination of tranquility, diversity and business excellence makes this city a perfect location to gain a business education.