



## Arizona State University (Tempe campus)

### Business, BA

#### Study details

**Course type:** Bachelor's degree  
**Degree:** Business, BA BABUSBA  
**Study mode:** Full time  
**Duration:** 48 Month

#### Cost of study

**Cost :** 35 430 USD  
**Reg. fee :** 85 USD  
**Scholarship :**  
**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

##### Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

##### Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

**Provide evidence of English language proficiency (TOEFL 61)**

### **Additional requirements:**

First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

### **Accommodation**

Provided by partner agencies

### **Speciality**

### **Transfer admission requirements:**

Transfer applicants must have a GPA of 3.00 for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice are placed in the BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered via ASU Online as well as at the Polytechnic and West Valley campus locations.

### **Additional information**

#### Program description

The BA program in business provides an innovative, transdisciplinary approach to learning that broadens career options upon graduation. Not only do students acquire a strong grounding in the principles of business, but they also immerse themselves in coursework outside the business school as a supplement to their degree.

Students in the program learn how to apply core business knowledge in one of the following disciplines:

- agribusiness (global agribusiness)
- business administration
- communication
- corporate accounting
- food industry management
- global leadership
- global logistics management

- global politics
- health care
- human resources
- information security
- law
- language and cultures
- public service and public policy
- retail management
- sports business
- statistics
- sustainability
- technology
- tourism

## Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Global opportunities

### Global experience

As globalization continues to impact the way business functions, study abroad programs provide students with valuable skills that employers are looking for, including communication and interpersonal skills, flexibility, motivation and a global perspective on business applications worldwide. Business students can study abroad nearly anywhere in the world and participate in practical case studies in global business hubs.

## Career opportunities

The W. P. Carey School of Business offers many concentrations, and graduates have options in a number of fields. Students should view specific concentrations for career opportunities information.