



## Arizona State University (Polytechnic Campus)

### User Experience, BS

#### Study details

**Course type:** Bachelor's degree

**Degree:** User Experience, BS LSUSEXBS

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 35 430 USD

**Reg. fee :** 85 USD

**Scholarship :**

**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

##### Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

##### Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

## **Provide evidence of English language proficiency (TOEFL 61)**

### **Accommodation**

Provided by partner agencies

### **Speciality**

#### **STEM-OPT for international students on F-1 visas**

This program may be eligible for an Optional Practical Training extension for up to 24 months. This OPT work authorization period may help international students gain skills and experience in the U.S. Those interested in an OPT extension should review ASU degrees that qualify for the STEM-OPT extension at ASU's International Students and Scholars Center website.

The OPT extension only applies to students on an F-1 visa and does not apply to students completing a degree through ASU Online.

### **Also available online**

### **Additional information**

### **Program description**

The BS program in user experience addresses a user's interaction with a company or organization, including its products and services. The UX elements of psychology, research, design and communication determine user needs and wants when using a product. Research drives design; design drives content; and content drives communication. All result in a user experience.

Students in this program learn the UX research, design, content development, communication and tone of voice elements and skills needed to successfully evaluate all components and products with which end users interact. This includes hardware and software user interfaces, informational products, help systems, user support, identification of user needs, tasks, procedures, capabilities and limitations of using technology and interacting with print, digital and aural information.

### **Concurrent program options**

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

### **Global opportunities**

#### **Global experience**

Those who study abroad while learning user experience will have an advantage in many workplaces. Understanding the global view of applied workplace communication, students become well-rounded communicators, able to utilize various print and digital information products to relate technical and specialized information. Through participation in one of the over 300 available Global Education

programs, students expand their scope of learning beyond the classroom and gain hands-on experience in different and exciting cultures.

Many of the School of Applied Professional Studies programs allow students to earn credit toward their major during their experiences studying abroad.

## **Career opportunities**

Graduates can typically expect to find jobs in the areas of:

- design research
- human-computer interaction
- interaction design
- interface design
- usability testing
- user experience
- user research