



## EU Business School (Barcelona)

### BA - Bachelor of Arts in Sports Management

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA - Bachelor of Arts in Sports Management

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 16 450 EUR

**Reg. fee :** 200 EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Oct/Feb/Jun/Aug

#### Requirements

- The admission process at EU Business School is clear and straightforward. Applicants must fulfil specific academic and English language requirements to be eligible for admittance into their chosen program.

- Prospective students are evaluated on the strength of their applications as a whole. Consideration is given to the student's qualities and abilities: leadership potential, academic achievements, performance on standardized tests, extracurricular activities and personal experiences. EU's Admissions Services department will assist all applicants throughout the entire application process.

- At EU we understand that choosing a bachelor program that fulfills your professional objectives while fitting your educational goals is a process that requires a lot of research and deliberation. EU's dedicated admissions team is available to help students with any queries or questions they might have. To find out more about EU Business School, we also encourage students to visit our campuses, meet current EU students and attend our classes and open day sessions.

- 1 certified copy of high school diploma and transcripts; or equivalent
- Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; native English speaker or equivalent

#### Accommodation

- **Private apartment:** Starting at 650 Euros per month, plus bills (typically).
- **Shared student home:** Around 300 to 500 Euros, plus the shared cost of bills.

#### Speciality

Please note that students may attend classes remotely in the event of extenuating circumstances, for example unavoidable late arrival to their campus city.

- Also available online

**Additional information**

## Overview

International sponsorship and corporate competition have transformed sports into a multibillion-euro industry. International sports have set trends and redefined boundaries in international politics and cross-cultural communication, as well as trademark rights and financial models. This field requires professionals with specific sports management skills combined with deep business and financial understanding. You will acquire specific skills to meet the challenges of this competitive atmosphere through courses in negotiation, sponsorship and broadcasting, among others.

With our fast-track option, students can accelerate their studies by completing one or two intensive summer semesters. We also offer inter-campus transfers between our EU campuses and exchange programs with our OMNES sister schools in Paris, Bordeaux, Lyon, Monaco and London to enhance international experience and multicultural learning.

- **Develop a business personality** to stand out from the crowd
- **Learn managerial skills** to lead teams successfully
- **Learn business** through a hands-on approach