



## Arizona State University (Polytechnic Campus)

### Graphic Information Technology (User Experience), BS

#### Study details

**Course type:** Bachelor's degree

**Degree:** Graphic Information Technology (User Experience), BS ESGITUEBS

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 35 430 USD

**Reg. fee :** 85 USD

**Scholarship :**

**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

##### Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

##### Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).
- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

## **Provide evidence of English language proficiency (TOEFL 61)**

### **Accommodation**

Provided by partner agencies

### **Speciality**

#### **STEM-OPT for international students on F-1 visas**

This program may be eligible for an Optional Practical Training extension for up to 24 months. This OPT work authorization period may help international students gain skills and experience in the U.S. Those interested in an OPT extension should review ASU degrees that qualify for the STEM-OPT extension at ASU's International Students and Scholars Center website.

The OPT extension only applies to students on an F-1 visa and does not apply to students completing a degree through ASU Online.

Available online

### **Additional information**

#### **Program description**

The BS program in graphic information technology with a concentration in user experience provides students with an interdisciplinary foundation in design, research and communication to prepare them for the rapidly growing area of user experience.

The concentration provides students with a conceptual understanding of methods for gathering user information, analyzing data and communicating through visual design technologies, as well as applied skills in those methods

Although its disciplinary home and primary focus is graphic information technology, the concentration includes courses from the fields of human systems engineering and technical communication to provide students with the multiple perspectives and complementary skills needed for user experience work.

#### **Concurrent program options**

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

#### **Accelerated program options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Graphic Information Technology, MS
- User Experience, MS

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

## **Global opportunities**

### Global experience

With more than 300 Global Education program opportunities available to them, graphic information technology students are able to tailor their experience to their unique interests and skill sets. Whether in a foreign country, in the U.S. or online, students build communication skills, learn to adapt and persevere, and are exposed to research and internships across the world, increasing their professional network.

## **Career opportunities**

Graphic information technology graduates who have some expertise in user experience have numerous career opportunities in areas such as user experience research, user-centered design, information design, interaction design, information architecture, content strategy and usability analysis.