



## Arizona State University (Polytechnic Campus)

### Technical Communication (User Experience), BS

#### Study details

**Course type:** Bachelor's degree

**Degree:** Technical Communication (User Experience), BS LSTECUBS

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 35 430 USD

**Reg. fee :** 85 USD

**Scholarship :**

**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

##### Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

##### Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

## **Provide evidence of English language proficiency (TOEFL 61)**

### **Accommodation**

Provided by partner agencies

### **Speciality**

### **Also available online**

### **Additional information**

### **Program description**

The user experience concentration of the BS degree in technical communication provides technical communication majors with an interdisciplinary foundation in communication, research and design that is central to the rapidly growing area of user experience.

The program provides students with a conceptual understanding of and applied skills in methods of gathering user information, analyzing data and communicating research findings to stakeholders. Although its disciplinary home and primary focus is technical communication, the concentration includes courses from human systems engineering and graphic information technology to provide students with the multiple perspectives and complementary skills needed for user experience work.

### **Concurrent program options**

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

### **Accelerated program options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- User Experience, MS

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

### **Global opportunities**

#### **Global experience**

Students who have studied abroad while learning technical communication have an advantage in many workplaces. Understanding the global view of applied workplace communication, students become well-rounded communicators, able to use various print and digital information products to

relate technical and specialized information. Students also gain an understanding of who users may be and of cultural differences that may affect user needs. They may participate in one of the more than 300 available Global Education programs, and students expand their scope of learning beyond the classroom and gain hands-on experience in different and exciting cultures.

Many of the School of Applied Professional Studies programs allow students to earn credit toward their major for their experiences studying abroad.

## **Career opportunities**

Technical communicators with expertise in user experience have numerous career opportunities in growth areas such as user experience research, user-centered design, information design, interaction design, information architecture, content strategy and usability analysis.