



## Arizona State University (West Valley Campus)

### Business (Global Logistics Management), BA

#### Study details

**Course type:** Bachelor's degree

**Degree:** Business (Global Logistics Management), BA BABUSGLBA

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 35 430 USD

**Reg. fee :** 85 USD

**Scholarship :**

**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

##### Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

##### Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

**Provide evidence of English language proficiency (TOEFL 61)**

### **Additional requirements:**

First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable; scale is 4.00 = "A") and a cumulative ASU GPA of 3.00 (scale is 4.00 = "A").

### **Accommodation**

Provided by partner agencies

### **Speciality**

### **Transfer admission requirements:**

Transfer applicants must have a GPA of 3.00 (scale is 4.00 = "A") for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice will be placed in the BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered via ASU Online as well as at the Polytechnic and West Valley campus locations.

Available online

### **Additional information**

### **Program description**

Logistics management focuses on the integration and partnerships necessary for meeting customer needs on a timely basis, with relevant and high-quality products produced and delivered in a service-effective manner.

This BA program in business with a concentration in global logistics management trains students to be strategic thinkers, excellent analysts, effective communicators and team leaders who are focused on efficiency, effectiveness and increasing revenue.

An efficient logistics management system is critical to the success of global corporations, ensuring that the supply of goods and services flowing through the system closely matches the demand. Logistics management professionals manage, coordinate and transport products from raw materials to the finished goods that sit on a local store shelf or are offered by an online retailer. Efficient logistics is a key reason consumers can buy an ever-increasing variety of goods and services at

remarkably low prices. Not surprisingly, logistics also plays a major role in the health care industry, where efficient, effective delivery systems are gaining significant traction.

## Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

## Global opportunities

### Global experience

Through international study and internships, students can gain valuable skills that employers are looking for: communication and interpersonal skills, flexibility, motivation and a real-life perspective on business applications worldwide. Participation in a Global Education program enables students to improve their interpersonal and language skills while broadening their understandings of international business practices.

## Career opportunities

Logistics management professionals hold a range of job titles and engage in a wide variety of activities in the private, nonprofit and government sectors. Apple and Walmart CEOs previously held logistics-related positions at those organizations. This demonstrates the high value of leaders who understand the importance of logistics for enterprise success.