



EU Business School

Innovation & Entrepreneurship

Study details

Course type: MBA

Degree: Masters

Study mode: Full time

Duration: 12 Month

Cost of study

Cost : 10 780 EURO

Reg. fee : EURO

Scholarship :

Intake/s

October, February, June & August

Requirements

1 certified copy of high school diploma or equivalent and transcript

English Language: TOEFL score 80 (internet-based); 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169: English native, or equivalent

2 letters of recommendation

1 written or video essay

Accommodation

Campuses in Geneva, Barcelona, Munich.

Speciality

International Networking – With classmates, lecturers and business professionals

Improve critical thinking skills – And learn to be a problem solver

Gain a global perspective – By studying in a diverse and multicultural environment

Additional information

In an ever-changing business landscape shaped by increasingly competitive markets, the entrepreneurial mindset is crucial for managers to bring about creative changes and growth.

This program explores the main components of innovation and new venture creation and provides an insight into entrepreneurial endeavor and the conditions within which it can be cultivated effectively.

Focusing on the development of creative thinking and executive skills, students will discover entrepreneurial challenges and solutions, while taking the opportunity to evaluate and conceptualize business models.