



University of Roehampton (London)

Business Management and Marketing (Top-up) Level 6

Study details

Course type: Bachelor's degree

Degree: BSc (Hons) Business Management and Marketing (Top-up) Level 6

Study mode: Full time

Duration: 12 Month

Cost of study

Cost : 15 000 - 17 000 GBP

Reg. fee : N/A GBP

Scholarship :

Insurance : N/A GBP

Intake/s

Sep

Requirements

Entry requirements

Roehampton English Language Test

- Undergraduate degrees - mapped to IELTS scores

TOEFL IBT

- Undergraduate degrees - 80 overall with a minimum of 17 in listening and writing, 18 in reading and 20 in speaking

IELTS Academic

- Undergraduate degrees – 6.0 overall with a minimum 5.5 in each component

Cambridge Advanced Certificate

- Undergraduate degrees – 169 overall with a minimum of 162 in each component

Cambridge Proficiency Certificate

- Undergraduate degrees – 169 overall with a minimum of 162 in each component

All applicants that require a Tier 4 visa must also meet the minimum English Language requirements before we can issue a Certificate of Acceptance for Study (CAS) that is needed to apply for a Tier 4 visa.

Academic requirements

Along with a complete application, EU and international applicants are required to submit various supporting documents. These include:

- Academic qualifications (certificate and transcript)
- Valid English language qualification
- Personal statement
- Two references

Accommodation

Facilities

- 24-hour computer room. Whitelands is able to boast an on-site 24-hour computer room for all Whitelands students to use.
- Quiet Study Area and Manresa Hall.
- College Kitchen & Student Lockers.
- Sports Field and Grounds.
- Catering On-Site.

Accommodation Fees

- £163.00 to 210.00 pw

Speciality

There aren't any pathways available

Additional information

Degree Overview

If you have a HND/DipHE qualification, this programme allows you top up your qualifications to a full degree, giving you access to more graduate career opportunities. This one-year top up programme is designed to provide a firm understanding of business management and marketing, sales advertising and PR, and global marketing. It will equip you with the skills you need for a successful career in marketing. You will be equipped to work in a wide range of marketing roles, either in an agency or the marketing functions of an organisation. This top-up degree is designed specifically to develop you as a confident, independent thinker with a detailed knowledge of business management and marketing, and equipped with the skills to adapt rapidly to change. Alongside specialist marketing

knowledge, you will build your understanding of managing people, operations, logistics and finance. You will learn how businesses need to operate effectively and responsibly in culturally diverse markets. Our academics have extensive experience of organisations and will support you to connect your learning to the realities of business and management. You will be supported throughout by your Personal Tutor, who will help to guide your learning and career development. You will also have access to our extensive range of employability events. Alongside this, we provide a wide range of other opportunities to develop and learn, including a career mentoring scheme, student-led Business Society and online careers portal

Study Reasons

- You will be equipped to work in a wide range of marketing roles, either in an agency or the marketing functions of an organisation. You will have the skills to work as an advertising executive, marketing manager or communications manager or in another marketing-related role.
- Our careers team is available to support you from the start of your studies until after you graduate. They will help you build your CV, prepare for interviews, and meet and learn from successful graduates working at the top of their careers. You'll also have opportunities to work with our partners across London and beyond, and to attend a Roehampton jobs fair where you can find out about graduate opportunities and meet employers.