



Arizona State University (Tempe campus)

Artificial Intelligence in Business, BS

Study details

Course type: Bachelor's degree

Degree: Artificial Intelligence in Business, BS BAAIBBS

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 35 400 USD

Reg. fee : 85 USD

Scholarship :

Insurance : 2 765 USD

Intake/s

Jan/May/Aug

Requirements

Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

Provide evidence of English language proficiency (TOEFL 61)

Additional requirements:

First-year admission requirements: 1230 SAT Reasoning or 25 ACT score, or graduated in the top 8% of high school class, or have an overall high school GPA of 3.40 in ASU competency courses (scale is 4.00 = "A").

First-year applicants should select an additional major when applying for admission. Additional choices may include any of the W. P. Carey business BA programs or any other degree program outside of the W. P. Carey School of Business. Students who are not admissible to a W. P. Carey business BS major and who did not select a second major or are not admissible to their second major choice are placed in a business Bachelor of Arts program in the W. P. Carey School of Business.

Readmission requirements: Students must meet first-year admission requirements by way of high school GPA, test score or class rank and must have a transfer GPA of 3.00 (if applicable) and a cumulative ASU GPA of 3.00.

Accommodation

Provided by partner agencies

Speciality

STEM-OPT for international students on F-1 visas

This program may be eligible for an Optional Practical Training extension for up to 24 months. This OPT work authorization period may help international students gain skills and experience in the U.S. Those interested in an OPT extension should review ASU degrees that qualify for the STEM-OPT extension at ASU's International Students and Scholars Center website.

The OPT extension only applies to students on an F-1 visa and does not apply to students completing a degree through ASU Online.

Transfer admission requirements:

Transfer admission requirements (30 or more semester hours of credit after high school): transfer GPA of 3.00 and one of the following: 1160 (prior to March 2016) or 1230 SAT Reasoning (after March 2016) OR 25 ACT score OR must have graduated in the top 8% of their high school class OR have an overall high school GPA of 3.40 in ASU competency courses (scale is 4.00 = "A").

Transfer students should select an additional major when applying for admission. Additional choices may include any of the W. P. Carey business BA programs or any other business or other degree program outside W. P. Carey School of Business. Students who are admissible to the university but do not meet admission requirements for this degree and did not select a second major or are not

admissible to their second major choice will be placed in a Bachelor of Arts program in W. P. Carey School of Business.

Additional information

Program description

The BS program in artificial intelligence in business equips students with the necessary technical AI and business skills required to succeed in the constantly evolving landscape of technology and information systems. It prepares business students to leverage AI mindfully, toward meaningful value creation within an organization.

Students will learn how AI technologies work, how to deploy it successfully within a business, and are given opportunities to practice these skills in an organizational setting under the guidance of world-class business faculty and leaders.

Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Global opportunities

Global experience

As globalization continues to impact the way people live and work, international experiences have become vital to success in every field of business. Through international study and internships, students gain valuable skills employers are looking for, including communication and interpersonal skills, flexibility, motivation and a real-life perspective on business applications worldwide.

Career opportunities

Graduates are equipped to make impactful, ethical changes in the business landscape. With this versatile degree, graduates are well-positioned to pursue a broad range of roles:

- AI program manager: leading teams in the implementation of AI projects from conception to completion
- AI strategist: designing and implementing AI strategy within a company
- business consultant: helping organizations optimize operations and strategy
- data analyst: leveraging data to drive business decisions
- machine learning engineer: developing algorithms that allow computers to learn from data
- product manager: overseeing the development and launch of new tech products