



## Hult International Business School (London)

### Marketing

#### Study details

**Course type:** Master's degree

**Degree:** Master's in Marketing (MMKT)

**Study mode:** Full time

**Duration:** 12 Month

#### Cost of study

**Cost :** 45 800 GBP

**Reg. fee :** 75 GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Sep/Dec

#### Requirements

### Entry requirements

- Bachelor's degree or equivalent
- Bachelor's degree in a business related field OR any bachelor's degree or equivalent + one year of relevant work experience (Marketing, Finance, Analytics tracks)
- Less than three years' work experience
- Proficiency in English (TOEFL/IELTS/PTE/DTE)
- Successful application process

## Accommodation

# Accommodation options

## Chapter Aldgate

### Residence Amenities

.Up to 200 MB Dual-Band WiFi

.Vlogger Tour

.On-site Gym

.Study Spaces

.Social Spaces

.Cinema

.Courtyard

.Resident Events

.On Site Team

.Onsite Laundry

.All inclusive utility bills

- From 354 GBP pw
- (1-2 Education Square, London, E1 1FA, UK)

## Drapery Place

### Key features

- Gym
- Common area
- Communal study space
- From 200 GBP pw
  - (65 Leman Street, London E1 8EU, UK)

### Speciality

**Tracks available in Analytics, Branding, Generative AI**

## Additional information

### Learn international marketing by doing it

Stand out in a competitive global marketplace with Hult's one-year Master's in Marketing. Gain the international strategic skills, creative executional ability, and cutting-edge knowledge to thrive in a constantly shifting digital environment.

In one intensive year, you'll learn to develop a marketing strategy leveraging tools needed to market through digital channels, conduct market research with an eye toward new product development, and examine global market opportunities for expansion and growth.

### Program building blocks

Gain the foundational business skills needed in any marketing career with a practical, challenge-based approach that enables intensive skills development and continuous practical application.

Whether you have a clear career target or want to try different paths, your electives give you flexibility to increase your knowledge across a range of business subjects.

Study a marketing specialization track to complement your core master's program and upskill for your future career.