



## Arizona State University (Tempe campus)

### Communication, BS

#### Study details

**Course type:** Bachelor's degree

**Degree:** Communication, BS LACOMBS

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 35 430 USD

**Reg. fee :** 85 USD

**Scholarship :**

**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

##### Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

##### Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

**Provide evidence of English language proficiency (TOEFL 61)**

### **Additional requirements:**

Students who have previously attended ASU and are returning to the university with transfer credit must have a minimum ASU cumulative GPA of 2.00 in order to be admitted into the Hugh Downs School of Human Communication.

### **Accommodation**

Provided by partner agencies

### **Speciality**

### **Transfer admission requirements:**

Students who are transferring into ASU must meet current university admission requirements.

### **Additional information**

#### **Program description**

How can someone create messages that are appropriate across different cultures? How can messaging convince people to change behaviors? How can someone measure the impact of social media? In the BS program in communication, students explore these questions and many more as they come to understand how messages create, maintain and improve relationships, workplaces and communities.

This degree program provides a social science and data-analytic focus, providing students with an understanding of quantitative research methods. Students learn to write and speak effectively and to convey complex ideas simply, preparing them for employment in a variety of career fields and for graduate study.

#### **Concurrent program options**

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

#### **Accelerated program options**

This program allows students to choose a 3-year path while participating in the same high-quality educational experience of a 4-year option. Students can opt to fast-track their studies after acceptance into a participating program by connecting with their academic advisor. Fast track options appear at the top of the major map.

This program also allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Communication Studies, MA
- Communication, MA
- Global Management, MGM

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

## **Global opportunities**

### Global experience

With over 300 options available, Global Education programs allow students to tailor their experience to their unique interests and skill sets. Students may engage in a unique and exciting opportunity to gain intercultural experience through tailored international programs of study. Students improve language and cross-cultural skills for effective communication, develop critical teamwork and problem-solving skills, and expand their knowledge of the liberal arts through lenses of different cultures.

Whether in a foreign country, in the U.S. or online, students in communication are able to improve their language and cross-cultural skills for effective communication across populations.

## **Career opportunities**

Graduates often attend leading graduate schools in communication, law or business, or find gainful employment in the areas of:

- business consulting
- data analysis
- event planning
- fundraising
- human resource management
- marketing
- public relations
- sales
- social media
- training and development