



Arizona State University (Tempe campus)

Communication, BA

Study details

Course type: Bachelor's degree

Degree: Communication, BA LACOMBA

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 35 430 USD

Reg. fee : 85 USD

Scholarship :

Insurance : 2 765 USD

Intake/s

Jan/May/Aug

Requirements

Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

Provide evidence of English language proficiency (TOEFL 61)

Additional requirements:

Students who have attended previously ASU and are returning to the university with transfer credit must have a minimum ASU cumulative GPA of 2.00 in order to be admitted into the Hugh Downs School of Human Communication.

Accommodation

Provided by partner agencies

Speciality

Transfer admission requirements:

Students who are transferring into ASU must meet current university admission requirements.

Additional information

Program description

The BA program in communication focuses on how message processes create, maintain and transform identities, relationships, workplaces and communities through a humanistic approach to the art of communication.

Students explore many fascinating concepts, such as how messages can optimally advocate for a cause, sports team or organization; how people can communicate creatively in various settings and styles; how valid messages differ from invalid messages; how and why cultural differences make communication difficult; and why some topics are difficult to discuss and consistently lead to conflict.

Through rigorous coursework and rewarding applied experiences, students gain effective communication skills that prepare them for employment in communication-intensive fields or for graduate study.

Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with: Communication Studies, MA

Communication, MA

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

Global opportunities

Global experience

With more than 300 Global Education program options available to them, students may engage in a unique and exciting opportunity to gain intercultural experience through international programs of study, which they can tailor according to their experience and unique interests and skills.

Whether in a foreign country, in the U.S. or online, students in communication develop critical teamwork and problem-solving skills, expand their knowledge of the liberal arts through lenses of different cultures, and improve their language and cross-cultural skills for effective communication across populations.

Career opportunities

Graduates often attend leading graduate schools in communication, law or business or find gainful employment in the areas of:

- campaign management
- community leadership
- diplomacy
- event planning
- health care management
- human resource management
- intercultural relations
- nonprofit management
- public relations
- sales
- training and development