



The University of Law (Birmingham)

International Strategic Business Management

Study details

Course type: Bachelor's degree

Degree: BSc (Hons) International Strategic Business Management

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 17 550 GBP

Reg. fee : N/A GBP

Scholarship :

Insurance : N/A GBP

Intake/s

Sep

Requirements

English language requirements

- **IELTS:** 6.0 overall (min. 5.5 in each component)
- **Cambridge First /Advanced/ Proficiency:** 169 overall (min. 162 in all skills)
- **TOEFL iBT (not 'MyBest Scores'):** 60 (min. 11 in L, 12 in R, 20 in W, 17 in S)

If you don't have any of the Alternative English Language Qualifications listed above, University of Law offers English Test (ULET) to meet your English Language condition.

- **The University of Law English Test (ULET):** 6.0 overall (min. 5.5 in all skills)

The Certificate of Complete Secondary General Education is not acceptable for entry to this degree.

Accommodation

FACILITIES

- Café
- Student Common Room

- Library
- Free Wifi
- Computer suites
- Silent study area
- Workshop rooms
- Mock courtroom

Average cost per week London: 200 – 300 GBP

Speciality

Foundation Year is available

Additional information

Course Details

The BSc (Hons) International Strategic Business Management degree course is aimed at students who have an interest in developing knowledge and understanding of the key aspects of international business management and in particular, who are looking to pursue an international career in business management or strategy.

Year One of the course will provide students with a clear understanding of the foundations of business. In Years Two and Three we explore the more specialist concepts and applications of strategic business management in today's complex international business environment. Throughout the course you'll get to develop key employability skills such as research, presentation, critical analysis, problem solving, teamwork and entrepreneurship.

Graduates will be equipped with the knowledge and professional skills required to add immediate value to any business organisation. Alternatively, if you are interested in continuing your studies in this area further, we provide the followings postgraduate courses:

- MSc Strategic Business Management
- MSc Project Management