



## SRH University (Heidelberg)

### Business Administration (German)

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA in Business Administration

**Study mode:** Full time

**Duration:** 42 Month

#### Cost of study

**Cost :** 8 240 EUR

**Reg. fee :** 1 000 EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Oct

#### Requirements

**High school / secondary education**

**The entry qualification documents are accepted in the following languages:  
English / German.**

**Entry  
qualification**

**Dear Applicant,**

Please be sure to bring your original entry qualification and other supporting documents with you when arriving on the SRH campus.

#### Language requirements German

#### Accommodation

#### Additional information

## Overview

You want to help shape the processes of a company or have your own start-up in mind? The Bachelor's degree in Business Administration at SRH Hochschule Heidelberg lays the foundation for your career. With eight specializations in Business Administration, we offer you the opportunity to focus on an area that matches not only your interests or passion but is also officially recognized on your transcript:

- Automotive Management
- Digital Business & E-Commerce
- Fashion Management
- Financial Management
- Human Resource Management
- Real Estate Management
- Marketing Management & Sales
- Restructuring and Turnaround Management
- Sports Management
- Supply Chain Management

## Career opportunities

With practical knowledge, ambition, and enthusiasm toward professional success: your solid education in business administration helps you independently and efficiently solve complex problems. The range of possible career fields is broad and qualifies you with your chosen specialization for numerous employers.