



Arizona State University (West Valley Campus)

Communication, BA

Study details

Course type: Bachelor's degree

Degree: Communication, BA ASCOMMBA

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 35 430 USD

Reg. fee : 85 USD

Scholarship :

Insurance : 2 765 USD

Intake/s

Jan/May/Aug

Requirements

Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

Provide evidence of English language proficiency (TOEFL 61)

Accommodation

Provided by partner agencies

Additional information

Program description

The BA program in communication is a dynamic degree program, and students are able to tailor it to their personal and career goals.

Working closely with award-winning faculty, students gain experience connecting people in local and global spheres to build strong communities by exploring intercultural, relational and professional communication. Students learn to communicate creatively by studying media, culture and narrative to influence and inspire various audiences. Students also learn to advocate for themselves and others by researching ethics, social issues and persuasion to promote positive change.

This major is eligible for the Western Undergraduate Exchange program at the following location: West Valley campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees.

Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Communication Studies, MA
- English, MA
- Global Management, MGM
- Interdisciplinary Studies, MA
- Social Justice and Human Rights, MA

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

Global opportunities

Global experience

Communication students gain intercultural experience through tailored study abroad programs. Students improve language and cross-cultural skills for effective communication, develop critical teamwork and problem-solving skills, and expand their knowledge of the liberal arts through lenses of different cultures.

With more than 300 options available, Global Education programs allow students to tailor their educational experience to their specific interests and skill sets. Whether in a foreign country, in the U.S. or online, students in the New College of Interdisciplinary Arts and Sciences can explore how their varied fields and interests interact in different settings around the world.

Career opportunities

Graduates of the Bachelor of Arts program in communication are prepared for careers in social media and technology, global communication, public relations and strategic communications, risk and crisis communication, communication training and mentoring, sport communication and communication philosophy. Graduates pursue careers in a variety of communication-driven fields such as digital content creation, law practice, sales and marketing, customer experience management and nonprofit advocacy. Because communication skills are crucial to many professions, graduates work in a variety of fields, including:

- customer service and customer relations
- health and human services
- human resources
- lobbying
- management
- marketing
- media and public relations
- mediation
- social media design and implementation
- training and development