



## University of Greenwich

### International Tourism and Hospitality Management

#### Study details

**Course type:** Master's degree

**Degree:** MA (Hons) International Tourism and Hospitality Management

**Study mode:** Full time

**Duration:** 12 Month

#### Cost of study

**Cost :** 16 895 GBP

**Reg. fee :** N/A GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Jan/Sep

#### Requirements

- Achieving Specialist Diploma or Bakalavr grade Pass and UKVI IELTS 5.5 with no less than 5.5 in each skill

English language requirement:

- IELTS 6.0 (with no skill below 5.5)

#### Accommodation

With a range of comfortable and modern rooms close to campus, the University of Greenwich provides high-quality accommodation perfectly suited to your needs.

- Free Internet and Wi-Fi across all locations
- 24/7 residential support
- All utility bills included
- Contents insurance is included

#### Speciality

If you do not meet the requirements for your chosen programme you can choose to study 1 or 2 terms of English language preparation beforehand.

Pre-master's (Business and Management)

## Additional information

### Degree Overview

According to the United Nations World Tourism Organisation, tourism accounted for 10% of global GDP in 2017, with more than 313 million people working in the industry. This delicately designed course in International Tourism and Hospitality Management has been developed to meet the growing demand for professionals in the sector. Through this MA programme you will learn in detail about strategic management, marketing, sales management, entrepreneurship, financial planning, human resource management, governance and policy. You'll be developing a strategic and managerial perspective of tourism and hospitality, you'll be well-suited to future roles as a manager, policymaker or consultant. You will build crucial skills in tourism and hospitality management, enabling you to set up and manage your own tourism and hospitality business. The university of Greenwich is ranked second in London for graduate prospects by the Complete University Guide.

### Study Reasons

- Graduates go on to roles in major tourism and hospitality businesses, large hotel companies, government tourism agencies, major online and high street travel and tour agencies, international tourism organisations, tour operators, airlines, marketing, and cultural, heritage, festival and other specialist tourism operations.
- This course has 94% in student satisfaction (The Complete University Guide League Tables 2022)
- Careers in all aspects of the international tourism and hospitality industry are open to you, including leadership and managerial roles, business start-ups and consultancy.