



Burgundy School of Business (Dijon)

Management

Study details

Course type: Bachelor's degree
Degree: Bachelor in Management
Study mode: Full time
Duration: 36 Month

Cost of study

Cost : 9 500 EUR
Reg. fee : 100 EUR
Scholarship :
Insurance : N/A EUR

Intake/s

Nov/Jul

Requirements

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They are specific to each program but all include:

- Courses and conferences
- All course work, books, and access to online learning
- Access to the **Pathfinder™** support
- Access to the **One Health Center**
- Access to campus facilities, the Learning Center (open six days a week from 8:30 a.m. to 10:00 p.m.) and the Digital Learning Center
- Language tests and preparation for IELTS, TOEIC or CEF

If applicable:

- Study travel expenses (excluding transport and accommodation costs)
- One or two semesters of academic exchange in one of our partner institutions (excluding transport and accommodation)
- Remedial and refresher courses

Accommodation

Our campuses are designed to provide a stimulating experience and to prepare for a rich and exciting career.

With more than 81 nationalities represented on our campus, you enjoy an international experience at BSB and you are enriched by this cultural diversity.

Totally renovated, our campus is located in the heart of the historic center of Dijon. It offers students a **exceptional quality of life**: moderate rents, walking access to places of student life and to the TGV station in 10 minutes...

Follow Sam to discover our campus, which is renowned as one of the most beautiful campuses in France. But the best thing is to come in person for your oral exams to discover it: love at first sight guaranteed!

Speciality

For international students, it is possible to join the Bachelor in Management at any stage — Year 1, 2, or 3 — depending on their academic background.

Every Year The Price Goes Up By 300 EUR

- Entry into Bachelor 1st year: €9,500 (then €9,800 in Bachelor 2 and €10,100 in Bachelor 3)
- Entry into Bachelor 2nd year : 9,000€ (then 9,000€ in Bachelor 3)
- Entry into Bachelor 3rd year : 11,000€

English and France

Additional information

With the BSB Bachelor in Management program **you develop essential soft skills in a company** : agility, open-mindedness, creativity, entrepreneurial spirit, sense of the collective...

At the end of your training, you will be able to:

- Design a marketing strategy and propose appropriate commercial actions
- Behave as a responsible and internationally open manager
- Analyze the socio-economic, legal and organizational environment of the company and define its strategy
- Develop and manage an entrepreneurial project
- Conduct an accounting and financial analysis of the company

Each year you will deepen the following subjects:

- Marketing, Communication and Business Development...
- Management, Strategy and Entrepreneurship...
- Economy and Social Sciences
- Finance, Accounting and Law
- General knowledge
- Languages, to develop your linguistic knowledge
 - English
 - 2nd foreign language = German, Spanish, Italian, or Chinese

In 3rd year, you can **choose one of our 7 specializations.**