



International Higher Education School of Business

International Management and Business Strategy

Study details

Course type: Master's degree

Degree: MBA in International Management and Business Strategy

Study mode: Full time

Duration: 24 Month

Cost of study

Cost : 8 300 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct

Requirements

Conditions for access to the MBA and MS

- With an approved BACHELOR of 180 ECTS credits.
- With an approved DEGREE of 240 ECTS credits with the possibility of validating some subjects depending on the academic record.

Accommodation

N/A

Speciality

The programs are available in both 20% English and Spanish
80%

Additional information

About this MBA

Official international higher education program.

This **business strategy training** leads to the Level 7 Operational Activity Manager qualification (equivalent to 120 ECTS credits), a certification registered with the RNCP by decision of France Compétences of May 19, 2021, and awarded by **Ascencia Paris la Défense**.

It lasts two years and is based on providing solutions to real business needs, in line with their **new management demands**. Future managers must not only have a solid foundation in management but also be able to design a sales, marketing, and human resources strategy in a globalized and international environment.

This MBA allows you to learn how to manage a range of technical and human resources linked to a company's activity, its performance, and its development to provide solutions for local, national, and international businesses. This type of versatile profile is the most sought-after across all sectors and activities and is in constant demand due to its international perspective, which is so important for business development.

The difference is in the efficiency

All official ASCENCIA BUSINESS SCHOOL programs taught at EFSIS prepare students to be versatile professionals who can develop their careers in any department of a company, regardless of its nature or sector.

The knowledge acquired is applicable to any organization that interacts with global markets at any level. It also provides them with the knowledge necessary to create their own business, from idea to startup, including financing.

Some of the career opportunities depending on the specialization are:

Sales Management, Export Management, Product Management, General Management, Human Resources Management, Logistics and Distribution Management, Marketing Management, Entrepreneurship, Teaching, Independent Boards, Consulting and Advisory Services, Internationalization, Finance and Financial Analysts, Human Resources Managers, Communications Management, Accounting, Audit, Control and Intervention, Competitive Examinations for National and International Official Organizations, etc.