



WSB Merito Universities (Warsaw)

Management - Digital Marketing

Study details

Course type: Master's degree

Degree: Masters degree in Management

Study mode: Full time/Hybrid

Duration: 24 Month

Cost of study

Cost : 2 750 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

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Requirements

Admission Documents

- Proof of payment of admission fee
- Enrolment fee payment confirmation*
- Legalized or apostille-certified photocopy of a Polish or English translation of your school certificate and supplement. to read more about document legalization.
- Confirmation of language proficiency in which studies are conducted **
- Legalized or apostilled photocopy of your certificate of education that makes you eligible for admission into higher education in the country where it was issued
- Photocopy of a passport – bio page for inspection
- 1 full-colour photograph in compliance with standards defined for passports (face front, size 34-45mm)
- Admonition (Statement: postal address for service).

both 1 and 2 can be paid together (121EUR) online in the section PAY of your candidate's account or with a traditional transfer. Contact the Admissions Office if you need an offer letter with the bank details.

Certificate of General Education (????? ?????? ??????????? ??????????) with a transcript of grades.

Accommodation

N/A

Speciality

One installment - 2 750 EURO

Two installment - 1 375 EURO

Additional information

Why study Digital Marketing

If you want to work in business or cooperate with it, studies in this field will help you implement this plan. An economist is a specialist in the field of managing financial, human and material resources. You can run your own business, work as an analyst in enterprises and consulting institutions.

- You will gain economic knowledge which you will be able to employ both at work and in everyday life
- You will have the opportunity to learn about modern IT tools used in business.
- You gain skills that will help you become an effective manager
- You learn how to manage a company or its particular units
- You study under the guidance of experts from various areas of economic sciences

Career opportunities

- specialist in an international company
- specialist for digital and Internet marketing
- international marketing consultant
- specialist in international advertising agencies
- specialist in global marketing agencies and media companies
- owner of a company operating in the area of e-advertising