



SRH University (Cologne)

Communication Design | German

Study details

Course type: Bachelor's degree

Degree: BA in Communication Design

Study mode: Full time

Duration: 42 Month

Cost of study

Cost : 8 280 EUR

Reg. fee : 1 000 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct

Requirements

Entry Qualification

High school / secondary education

The entry qualification documents are accepted in the following languages: English / German.

Upload your electronic copies during the application process

Language Requirements

German

These are our requirements for German language proficiency:

- DSH exam (Level 2)
- TestDaF (TDN 4 in all partial exams. If a score of 3 is obtained in one partial exam, it can be compensated by a score of 5 in another, with a total of at least 20 points)
- Goethe Certificate C1 or C2 (minimum grade 2)
- telc C1 or C2 (minimum grade 2)

- telc C1 Hochschule
- Language diploma (Level II) of the Conference of Ministers of Education (KMK), also called DSD II
- Assessment test of a Studienkolleg, German language part

Other Requirements

A relevant portfolio is required.

Portfolio with about 10-15 own design works (drawings, images, graphics, photos, or scribbles)

- Certificate of general university entrance qualification or advanced technical college entrance qualification (if you do not yet have a certificate, the latest interim report is sufficient)
- Alternatively, a vocational qualification may also grant access
- Portfolio with about 10-15 own design works (drawings, images, graphics, photos, or scribbles)
- Curriculum vitae
- Copy of ID or passport
- At the start of studies: Training contract with a practical partner company

Accommodation

Additional information

Overview

Develop identities for brands and companies. Experiment with graphics, photography, film, and interactive media. The Bachelor in Communication Design is the design program that equips you to master the entire spectrum of visual communication.

Our environment is shaped by communication and permeated by design. Whether as graphics, photography, film, text, or interactive user interface: how a message is communicated is crucial to how we perceive it. In the B.A. Communication Design program, you will immerse yourself in the diverse forms of representation and communication in commissioned communication, with a focus on visual media and interaction.

You will acquire a variety of design techniques and a wealth of conceptual knowledge as a solid foundation. You will learn to express messages visually and to use classic graphic design, analog

and digital photography, film, and web meaningfully.

Your curriculum includes representation and design methodology, advertising psychology, typography, design ethics, illustration techniques, film, and interactive media. You will develop style and understand why something appeals visually. Additionally, you have the opportunity for individual specialization in Editorial Design, Photography, Film and Animation, Illustration, and Creative Coding.

Career Opportunities

As an expert in visual design, you are in demand in corporate communication departments of large companies as well as in advertising agencies, design agencies, the media and cultural industries, and public institutions.

The B.A. Communication Design degree provides you with a professional foundation for immediate entry into the workforce. In addition, with the internationally recognized "Bachelor of Arts" degree, you have access to numerous advanced and master's programs at home and abroad.

Possible Job Profiles:

- Communication Designer
- Art Director / Creative Director
- Graphic Designer
- Multimedia, Screen, Interaction, and Animation Designer
- Editorial Designer
- Designer in Brand, Trade Fair, and Event Communication
- Designer in Film and Photo Productiona