



## Schiller International University (Paris)

### Bachelor of Science in International Marketing

#### Study details

**Course type:** Bachelor's degree

**Degree:** BaBS - International Marketing

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 15 400 EUR

**Reg. fee :** N/A EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

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#### Requirements

- transcripts, passport documentation, proof of English proficiency...

As an Undergraduate student you need to know:

- For transfer credit, you need:
  - An Official Transcript recognized by the United States Department of Education, or recognized by the respective government as institutions of higher education, for international-based institutions.
  - A high school diploma, or official high school transcript indicating date of graduation, or official GED transcript if you are US citizen/legal resident there.
  - Proof of completion of secondary education if you were educated outside of the United States or the American educational system. Examples may include the Abitur, Selectividad, Baccalauréat, International Baccalaureate (IB) “O” and “A”-level exam results (You can see it in section “Proof of High School Graduation, Secondary Education, or GED” for further details).
  - To send the enrollment agreement signed.
  - To include a copy of an official ID or passport (Visa Students).
  - For those who have completed undergraduate studies at a non-US recognized institution, you must arrange to have an evaluation of a foreign transcript for any credits you wish to transfer to SIU. This independent evaluation can be done by one of these fully accredited evaluation agencies:
    - International Credentials Evaluators (AICE).
    - American Association of Collegiate Registrars and Admissions Officers (AACRAO).
    - National Association of Credential Evaluation Services (NACES).
    - Evaluated transcripts should be forwarded to respective admissions department of the Campus where you plan to enroll.

#### Accommodation

Housing - € 950  
Food -€ 320  
Transportation - € 40-84  
Telephone - € 32  
Miscellaneous Personal Expenses - € 300  
Books, Course Materials, Supplies, & Equipment - € 35  
TOTAL - € 1 721

## Additional information

### Degree Overview

Join the world of international marketing with Schiller International University's Bachelor of Science in International Marketing. Our course focuses on the latest digital trends and equips you with the knowledge and skills to navigate the global marketplace. You will learn about data-driven marketing and how to leverage data to make informed decisions and stay ahead of the curve. From concept to market launch, this **international business and marketing** course will teach you everything from product creation to growth and how to spearhead e-commerce projects and position them in the market for digital transformation.

At Schiller, we aim to prepare our students to become future leaders in the field. With our Bachelor of Science in International Marketing course, you will learn how to develop powerful brand identities and create communication strategies that cut through the noise, allowing you to stand out in the competitive marketing landscape.

### Study reasons

**Gain Global Perspective** - Schiller International University offers a unique opportunity to gain a global perspective and experience diverse cultures. With students from over 130 nationalities and a vast network of 20,000 alumni, you can study more about international business and marketing in a setting that provides a rich and immersive global learning experience.

**Challenge-Based Learning** - At Schiller, we strongly believe in practical-based learning. Our expertly curated Bachelor of Science in International Marketing degree is designed to provide you with hands-on experience by working with international startups on real-world challenges. You will develop top skills and gain valuable insights into the international business and marketing world.

**Future-Focused Curriculum** - The Bachelor of Science in International Marketing program at Schiller International University provides an opportunity to pursue a career in an emerging and popular field with abundant future career prospects. After completing the **International and Marketing** course, you will be better prepared to position yourself as a leader in business analytics and enjoy high employability prospects.

**Global Employability Path** - Become a Smart Global Professional ready for the challenges of the global job market with our immersive, highly employability-oriented training activities. From day one, we will provide you with direct access to international professionals and leading companies/organizations to build a Global Employability Path.