



Lazarski University

Family Business

Study details

Course type: Bachelor's degree

Degree: BA Degree

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 12 240 PLN

Reg. fee : 85 PLN

Scholarship :

Insurance : N/A PLN

Intake/s

Oct

Requirements

REQUIRED DOCUMENTS:

- A passport-style photo (3.5 x 4.5) uploaded into your personal account.
- Application Form - printed out from candidate's personal account in color and signed with your full name and surname.
- Passport scan – to confirm and verify your personal data.
- Original High School Diploma/Certificate with at least 55% of GPA legalized in the Polish Embassy or apostilled.
- Sworn translation of High School Diploma/Certificate and transcript of grades into Polish language. In case of the Double Degree Program you have to additionally provide sworn translation of your documents into English.
- Eligibility statement or no-objection letter from the Ministry of Education, stating that the obtained High School Diploma/Certificate entitles candidate to continue the higher education in the country where the diploma/certificate was issued (if needed).
- Language certificate proving the level of language of your instruction is at least B2 (or positive result of Skype interview with our lecturer).
- Signed commitment to purchase National Health Fund (NFZ) insurance upon arrival.
- Payment confirmation of application fee and first semester tuition fee**.
- Signed electronic agreement on the conditions of studies.

Accommodation

Provided by partner agencies

278-770 EUR (per month)

Additional information

Programme description

Do you dream of running or working in a family business? Do you want to understand the unique challenges and strategies behind successful family businesses? Are you looking for practical tools to help you grow your family business? The specialisation "Family Business" is the perfect choice for you! With our specialisation, you will gain solid theoretical knowledge and practical skills necessary to work and manage family businesses. The study program includes:

- **Finance of the family business:** Financial Strategies of Family Businesses, Capital and Investment Management.
- **Legal and Tax Aspects of Doing Business in Poland:** You will learn the key legal and tax regulations that affect the operation of family businesses.
- **Professionalization of the family business:** You will learn how to introduce modern management practices and raise operational standards.
- **Role of the owner and managers in a family business:** You will learn how to effectively perform the role of owner and manager.
- **Leadership in a family business:** You will learn about different leadership styles and how to motivate the team in the specific context of family businesses.
- **Psychology of Family Businesses:** Relationship Dynamics and Power Transitions - you will understand the dynamics of relationships in family businesses.
- **Marketing and Branding in a Family Business:** You will learn how to build a strong brand and conduct effective marketing activities.
- **Managing Change in a Family Business, Succession Strategies:** You will learn how to manage change and plan for succession.

Career Perspectives

Example positions:

- Owner of a family business
- Managing director of a family business
- Finance specialist in a family business
- Succession and change management consultant
- Manager of marketing and development of a family brand

Programme benefits

Why choose our specialisation?

- **Prestige education:** Graduates are in demand on the job market and can count on high salaries.
- **Experienced team of lecturers:** Business practitioners and theoreticians will provide you with sound knowledge and valuable advice, which guarantees education at the highest level.
- **Possibility of internships and apprenticeships:** We cooperate with leading family businesses.
- **Innovative teaching methods:** Classes combine workshops with advanced e-learning methods - online courses, tests, quizzes, regular discussion forums with lecturers, webinars and video conferences.

What will you gain by choosing the "Family Business" field of study in Finance and Accounting?

- **Analytical, management and sales skills:** that will set you apart in the job market.
- **The ability to use modern technology:** in managing a family business.
- **Preparation for a career in various sectors:** both in small, medium and large family businesses.
- **Practical skills for managing:** a family business and creating optimal financial strategies.