



## University of Greenwich

### Business Management

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA (Hons) Business Management

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 17 500 GBP

**Reg. fee :** N/A GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Sep

#### Requirements

##### Country specific academic qualifications:

- Achieving Specialist Diploma or Bakalavr grade Pass
- UKVI IELTS 5.5 with no less than 5.5 in each skill

#### Accommodation

##### Accommodation at Greenwich

- Four halls within walking distance of campus.
- Live close to the heart of London.
- Dedicated postgraduate accommodation.
- Free shuttle bus.
- Facilities include an on-site gym, café, shop and laundrette.

**Free gyms:** Includes free on-campus gym membership (Avery Hill and Greenwich) and access to ActiveGRE activities.

**24/7 security:** Security staff on site.

**24/7 residential support:** Residential support staff on-call for advice and welfare.

## Speciality

Pathway international year zero is available

## Degree Duration

- 4 years : 1 year pathway + 3 year degree
- 5 years : 1 year pathway + 4 year degree - with placement

## Additional information

## Degree Overview

UG university business management degree has been designed for newcomers to managerial roles or anyone with some practical managerial experience who wants to develop their management skills across business and management disciplines. Through this course you will develop a broad understanding of business management essentials by learning about leadership and management skills, business strategy, organisational behaviour, cross-cultural management, business research methods, ethics, marketing, and finance. You can also choose a project type that suits your interests (dissertation, consultancy project, or international entrepreneurship project). Your studies will emerge with interpersonal and transferable skills and open a world of new opportunities to build a successful career as a business manager or to start your own business. Graduates of this course go into a range of business management roles in the private, public, and voluntary sectors in large companies, SMEs, start-ups, social enterprises, and charities.

## Study Reasons

- Business, management and marketing at Greenwich University courses are ranked in TOP 3 for course variety in London (University Guide 2021)
- Through this course you will gain skills in MS Excel, you and the harness power of data.
- Career options include management roles in the private, public or voluntary sectors of industry, including positions in general management, functional management (finance, marketing, operations or personnel), management consultancy or small business initiatives.