



University of Oregon

Public Relations

Study details

Course type: Bachelor's degree

Degree: Public Relations BA/BS

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 44 598 USD

Reg. fee : N/A USD

Scholarship :

Insurance : N/A USD

Intake/s

Sep

Requirements

- English entry - TOEFL 88+ (IELTS 7.0)
- GPA entry - 3.0 GPA or equivalent

Accommodation

- Shared bedroom
- Shared bathroom
- Shared kitchen
- High-speed internet connectivity
- Rooms that come with basic furniture (bed, mattress, desk, chair, dresser and closet)
- All bills included
- Access to student lounges with TVs and games for entertainment
- On-site laundry facilities
- Secure door entry and security cameras for your safety

Speciality

If your English and / or academic level is lower than what you see above, please contact us. We will do everything we can to find you a great path to university.

Additional information

About the major

Public relations is all about connecting people—to information, to organizations, and to other people. In our nationally certified program, you'll learn how to convey the right message to the right audience at the right time while forging relationships built on ethics, trust, and transparency.

Our students plan, create, and strategize in real-world settings. You'll build your portfolio as you develop innovative campaigns for real clients in our student-run public relations firm, or expand your network in the Public Relations Student Society of America. Travel the country to rub elbows with public relations professionals, tour Silicon Valley agencies, and peek behind the scenes of high-profile communication departments at companies like Twitter and Google.

A little more info

- **Real-world client work:** Build your portfolio as you develop campaigns for local clients in classes and our student-run public relations firm.
- **Portfolio reviews:** A high-quality portfolio and well-honed interviewing skills are key to landing a job after graduation. We help our students perfect both before presenting them to some of the biggest names in the Oregon public relations scene during formal portfolio reviews.
- **PRSSA-certified:** We've got the only public relations program in Oregon that's earned the Public Relations Student Society of America's (PRSSA) rigorous certification in education for academic programs in public relations. Student members of our national star PRSSA chapter expand their networks, work on professional campaigns for real clients, and participate in the national Bateman Case Study Competition.