



## Hult International Business School (Dubai)

### Marketing

#### Study details

**Course type:** Bachelor's degree

**Degree:** BBA Program

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 139 000 AED

**Reg. fee :** 444 AED

**Scholarship :**

**Insurance :** N/A AED

#### Intake/s

Sep/Jan

#### Requirements

### You'll be asked to provide:

- High school transcripts
- Contact details for one academic reference
- A Personal Statement as an essay (400–500 words) or video (2–5 mins)
- Evidence of English proficiency (if not a native speaker)
- SAT/ACT (optional)
- Scholarship and/or financial aid application

All candidates are required to attend an online interview with a member of our enrollment team. This is where we really get to know you, understand what motivates you, and assess your fit for Hult. We will also review your English proficiency if needed during the interview.

#### Accommodation

### Accommodation options

Yugo

## Residence Amenities

- All bills included
- High-speed wifi
- 24-hour support
- Free shuttle bus services
- On-site maintenance
- Security and CCTV
- On-site laundry
- Cleaning
- Car parking
- Wellbeing events
- Communal spaces
- Movie area
- (Yugo Dubailand, Wadi Al Safa 5)

## Elevated Study Accommodation

### Key features

- 24/7 Building Security
- Fully Equipped Kitchen

Bed

Free WiFi

Air Conditioning

Housekeeping

CCTV

Free Shuttle

GYM

Parking Area

Washing Machine

TV Screen

- From 1 500 AED pm
- (ESAW Accommodation Dubai)

## Speciality

**There aren't any pathways available**

**Additional information**

## Why Marketing

All business strategy needs marketing: researching and analyzing your customers, your competitors, and your own company. You need to find the gap in the market, position yourself, create your brand, and promote it. Marketing covers it all.

## The Chartered Institute of Marketing

For over 100 years, CIM has supported the marketing sector. With members in more than 100 countries, CIM strives for business leaders and opinion formers to recognise the positive contribution professional marketing can bring to their organisations, the economy and wider society.

We support, develop and represent marketers, organisations and the profession all over the world. Our ability to award Chartered Marketer status recognises a marketer's commitment to staying current and abiding by a professional Code of Conduct. While our diverse range of training courses and world-renowned qualifications, enable modern marketers to thrive in their roles and deliver long-term success for businesses.