



## University of Connecticut (Hartford)

### BS Business and Data Analytics

#### Study details

**Course type:** Bachelor's degree

**Degree:** BS Business and Data Analytics

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 39 678 USD

**Reg. fee :** 80 USD

**Scholarship :**

**Insurance :** N/A USD

#### Intake/s

Aug

#### Requirements

- English entry - TOEFL 79 (IELTS 6.5, Duolingo 100)
- GPA entry - 3.0 GPA or equivalent
- have completed secondary school (equivalent to U.S. grades 9-12)

#### Accommodation

Provided by partner agencies

#### Additional information

#### Degree Overview

Data are a new economic asset of the 21st century that touches all aspects of the society. Business Data Analytics Program provides a business degree with a special emphasis in the application of data analytics to business problems. Students will acquire a set of practical data analytics skills including understanding patterns in data, applying analytical frameworks, constructing predictive models, analyzing social networks and discovering hidden relationships in data. Students will learn how to present data using modern visualization techniques, and will get acquainted with the state of the art data analytics software.